



District of Peachland 2009 Demographic Profile

May 2009

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About this Document

The District of Peachland Demographic Profile was updated in spring 2009 using the most up to date information and statistics available. Statistics Canada and BC Stats are major sources of information for this document. However, because these statistics are updated throughout the year, the reader may want to compare the statistics herein with the actual federal and provincial sources:

Statistics Canada: www.statcan.ca

BC Stats: www.bcstats.gov.bc.ca

Throughout the profile, we have also included links to other websites for additional information. The Economic Development Commission of the Central Okanagan is a division of the Regional District of the Central Okanagan.

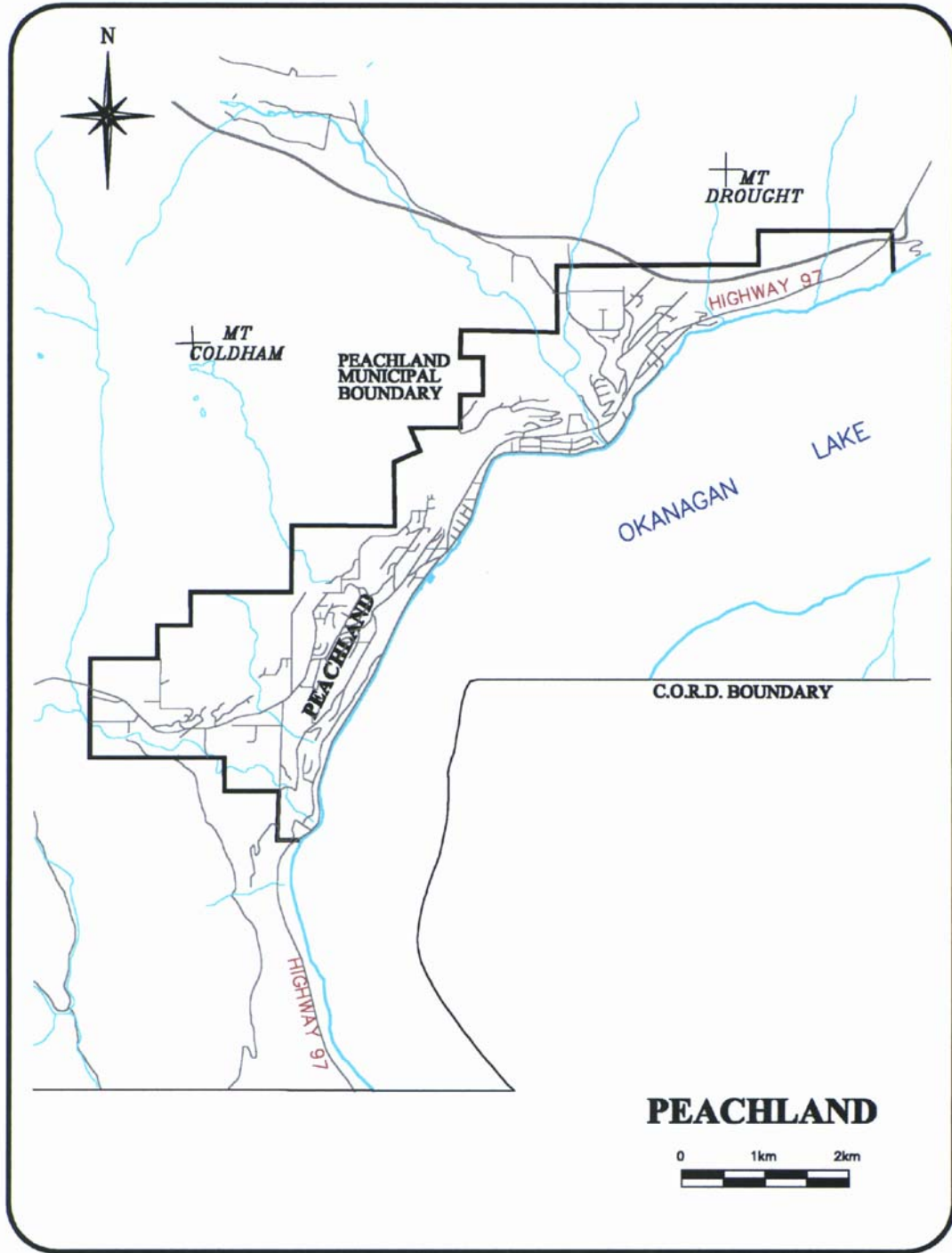
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1. Geography

The District of Peachland is located on the northwest bank of Okanagan Lake, 22 km south of Kelowna.

1.01 MAP OF THE DISTRICT OF PEACHLAND



2. Population

2.01 POPULATION AND GROWTH

In 2008 Peachland's population was estimated to be 5,232, compared to 180,114 for the Regional District and 4.38 million for BC overall. The population of Peachland grew by 2.1% from 2007 to 2008. The annual growth rate in Peachland has ranged from 1.9% to 3.2% over the past three years.

Peachland Population Compared to RDCO and BC 2001 to 2008¹

Year	Peachland		RDCO		BC	
	Population	% Change	Population	% Change	Population	% Change
2001	4,710		154,156		4,076,264	
2002	4,780	1.5%	155,692	1.0%	4,098,178	0.5%
2003	4,787	0.1%	158,264	1.7%	4,122,396	0.6%
2004	4,764	-0.5%	159,333	0.7%	4,155,170	0.8%
2005	4,847	1.7%	163,142	2.4%	4,196,788	1.0%
2006	4,938	1.9%	167,417	2.6%	4,243,580	1.1%
2007	5,125	3.8%	174,052	4.0%	4,310,305	1.6%
2008	5,232	2.1%	180,114	3.5%	4,381,603	1.7%

2.02 POPULATION DENSITY

The total land area of Peachland is 15.98 square kilometres which represents 0.6% of the land area of the Regional District. The population of Peachland accounts for 3% of the Regional District. The population density of Peachland is 305.6 persons per square kilometre compared to 55.9 for the Regional District and only 4.4 for BC overall.

Population and Density 2006²

	Peachland	RDCO	BC
Population in 2006	4,883	162,276	4,113,487
Population in 2001	4,654	147,739	3,907,738
2001 to 2006 population change (%)	4.9	9.8	5.3
Population density per square kilometre	305.6	55.9	4.4
Land area (square km)	15.98	2,904.0	924,815.4

Note: Population estimates from Statistics Canada and BC Stats generally differ due to different estimation methods.

¹ BC Stats, British Columbia Municipal and Regional District Population Estimates, http://www.bcstats.gov.bc.ca/data/pop/pop/mun/PopulationEstimates_1996-2008.xls (Accessed May 15, 2009)

² Statistics Canada. 2007. *Lake Country, British Columbia, 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

3. Demography

3.01 AGE

3.01.1 POPULATION AGE DISTRIBUTION

In 2006, the major bulge in age distribution within Peachland was in age groups from 45 to 69 years (45.2%) with a secondary bulge in age groups from 10 to 19 years (10.9%). In 2006, the median age of Peachland's population was 51.9, which was higher than for the Regional District (43.4) and the province overall (40.8).

Like the Regional District, the proportion of people aged 65 and over was higher for Peachland (24.9%) than for BC overall (14.6%).

Age Distribution Peachland, RDCO and BC 2006³

	Peachland				RDCO	BC
	Population	Percent	Male	Female		
Total population	4,880	100.0%	2,395	2,490	162,275	4,113,485
0 to 4 years	145	3.0%	3.1%	3.0%	4.4%	4.9%
5 to 9 years	165	3.4%	3.3%	3.4%	5.1%	5.4%
10 to 14 years	250	5.1%	4.8%	5.4%	6.2%	6.2%
15 to 19 years	280	5.7%	6.3%	5.4%	6.6%	6.7%
20 to 24 years	155	3.2%	3.1%	3.0%	6.2%	6.5%
25 to 29 years	130	2.7%	2.7%	2.8%	5.1%	6.0%
30 to 34 years	195	4.0%	4.6%	3.6%	5.3%	6.2%
35 to 39 years	210	4.3%	4.6%	4.2%	6.1%	7.1%
40 to 44 years	350	7.2%	6.7%	7.6%	7.7%	8.1%
45 to 49 years	410	8.4%	7.7%	8.8%	8.2%	8.4%
50 to 54 years	425	8.7%	8.6%	8.8%	7.5%	7.8%
55 to 59 years	465	9.5%	9.0%	10.0%	7.0%	7.0%
60 to 64 years	470	9.6%	9.8%	9.4%	5.7%	5.2%
65 to 69 years	435	8.9%	8.8%	9.0%	5.2%	4.1%
70 to 74 years	345	7.1%	7.7%	6.4%	4.6%	3.5%
75 to 79 years	245	5.0%	4.8%	5.2%	4.0%	2.9%
80 to 84 years	115	2.4%	2.3%	2.4%	2.9%	2.2%
85 years and over	75	1.5%	1.7%	1.6%	2.3%	1.8%
Median age of the population	51.7		51.8	51.7	43.4	40.8
% of the population aged 15 and over	88.4%		88.5%	88.6%	84.3%	83.5%
% of the population aged 65 and over	24.9%		25.3%	24.7%	19.0%	14.6%

³ Statistics Canada. 2007. *Lake Country, British Columbia, 2006 Community Profiles. 2006 Census, Modified: 2009-03-10*. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

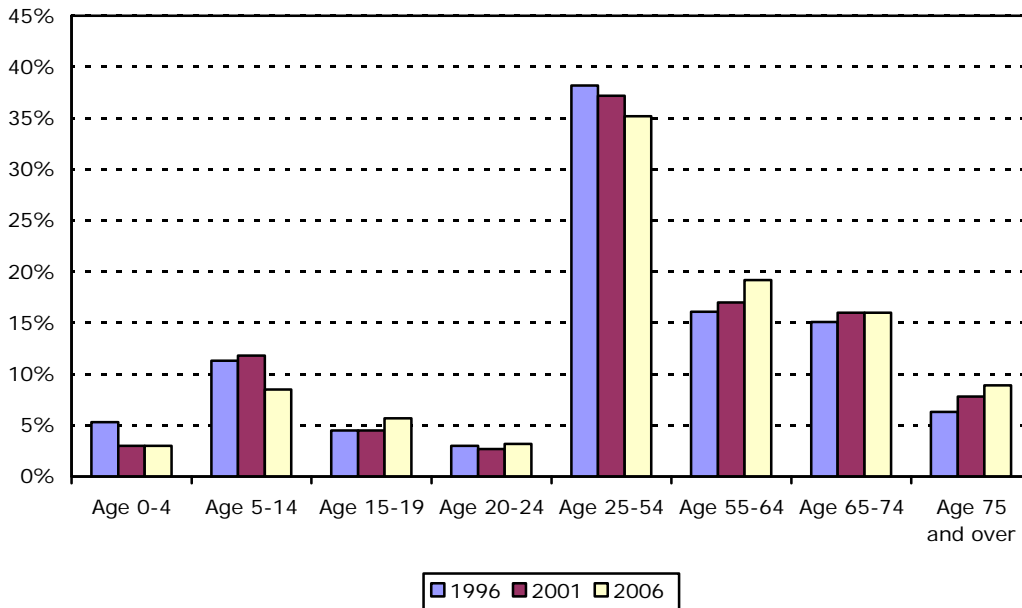
3.01.2 POPULATION GROWTH BY AGE GROUP

The fastest growing age group between 1996 and 2006 has been the 75 years and over age group which grew 52.6% percent to 8.9% of the total municipal population. Population in age group 25 to 44 has declined significantly over the same period.

Peachland Share of Population by Age Group 1996 to 2006⁴

	1996	2001	2006	% Change 1996 to 2006
Total - All persons (3)	4,525	4,655	4,880	7.8%
Age 0-4	240	140	145	-39.6%
Age 5-14	510	550	415	-18.6%
Age 15-19	205	210	280	36.6%
Age 20-24	135	125	155	14.8%
Age 25-54	1,730	1,730	1,720	-0.6%
Age 55-64	730	790	935	28.1%
Age 65-74	685	745	780	13.9%
Age 75 and over	285	365	435	52.6%

Peachland Share of Population by Age Group 1991 to 2006



⁴ Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)*

3.02 HOME LANGUAGE

Home language refers to the language that was most often spoken at home by the individual at the time of the census. Almost all residents of Peachland spoke English as their home language 97.7% compared to 83.6% for BC overall. French was the next most common home language (0.8%), followed by German (0.6%), and Czech (0.3%).

Home Language Peachland and BC, 2006⁵

	Peachland DM	BC
Total population	4,880	
Single responses	4,835	100.0%
English	97.7%	83.6%
French	0.8%	0.4%
German	0.6%	0.3%
Czech	0.3%	0.0%
Japanese	0.2%	0.3%

⁵ BC Stats, 2006 Census Profile, Peachland DM, March 2009

3.03 ETHNICITY

3.03.1 ETHNICITY (BROAD CATEGORIES)

People of British Isles origins represent over half (60.7%) of the population of Peachland. Western European origins represent 28.1% of the population. In general, Peachland is less ethnically diverse than BC overall. Percentages total more than 100% because people selected multiple ethnicities.

Ethnicity (Broad Categories) Peachland and BC, 2006⁶

	Peachland		BC
	Population	Percent	Percent
Total population by ethnic origin	4,880	100.0%	100.0%
British Isles origins	2960	60.7%	45.7%
Western European origins	2430	28.1%	19.2%
Other North American origins	1370	19.4%	18.8%
Eastern European origins	945	14.5%	12.1%
French origins	710	11.4%	8.9%
Northern European origins	555	10.8%	7.9%
Aboriginal origins	525	5.3%	6.2%
Southern European origins	260	5.2%	7.2%
East and Southeast Asian origins	255	1.6%	16.0%
Oceania origins	80	0.8%	0.7%
Arab origins	40	0.7%	0.5%
African origins	35	0.4%	0.8%
Other European origins	20	0.3%	1.0%
South Asian origins	15	0.3%	6.5%
Latin, Central and South American origins	15	0.2%	1.0%
Caribbean origins	10	0.0%	0.4%
West Asian origins	0	0.0%	1.1%

⁶ BC Stats, 2006 Census Profile, Peachland DM, March 2009

3.03.2 ETHNICITY (DETAILED CATEGORIES)

Over a third (39.7%) of residents identified English as an ethnic origin compared to 29.6% for BC overall. The next most common ethnicity was Scottish (27.3%), and German (21.2%). Percentages total more than 100% because people selected multiple ethnicities.

Ethnicity (Detailed Categories, Broad Categories Removed) Peachland and BC, 2006⁷

	Peachland		BC
	Population	Percent	Percent
Total population	4,880	100.0%	100.0%
English	1,935	39.7%	29.6%
Scottish	1,330	27.3%	20.3%
German	1,035	21.2%	13.8%
Irish	1,010	20.7%	15.2%
Canadian	900	18.4%	17.7%
French	545	11.2%	8.9%
Scandinavian origins	450	9.2%	7.3%
Ukrainian	315	6.5%	4.8%
Dutch (Netherlands)	280	5.7%	4.8%
North American Indian	185	3.8%	4.7%
Polish	180	3.7%	3.2%
Russian	175	3.6%	2.8%
Italian	160	3.3%	3.5%
Swedish	135	2.8%	2.6%
Norwegian	125	2.6%	3.2%
All other mentions	1,375	28.2%	44.3%

⁷ BC Stats, 2006 Census Profile, Peachland DM, March 2009

3.04 MARITAL STATUS

Over half (60.1%) of Peachland's population 15 years and over were legally married in 2006.

Legal Marital Status, 2006⁸

	Peachland				BC
	Total	Percent	Male	Female	
Total population 15 years and over	4,325	100.0%	2,120	2,200	3,433,880
Never legally married (single)	870	20.1%	23.6%	16.6%	32.1%
Legally married (and not separated)	2,600	60.1%	61.3%	59.1%	50.4%
Separated, but still legally married	135	3.1%	2.8%	3.6%	3.2%
Divorced	440	10.2%	9.4%	10.9%	8.3%
Widowed	275	6.4%	2.8%	9.8%	6.0%

Seven out of ten couple families in Peachland did not have children at home (70.3%) compared to 48.6% for BC overall. This was likely due to the older population base.

Couple Families by Type and Presence and Number of Children, 2006⁹

	Couple Families			Married Couple Families		Common-Law Couples	
	Population	Percent	BC	Peachland	BC	Peachland	BC
Total	1,480	100.0	100.0%	1,285	100.0%	195	100.0%
Without children at home	1,040	70.3%	48.6%	69.6%	45.9%	74.4%	64.6%
With children at home	440	29.7%	51.4%	30.4%	54.1%	25.6%	35.4%
1 child	205	13.9%	19.8%	13.6%	20.1%	15.4%	17.9%
2 children	170	11.5%	22.2%	13.2%	23.9%	0.0%	12.0%
3 or more children	50	3.4%	9.4%	3.1%	10.1%	5.1%	5.5%

Lone-Parent Families by Type and Presence and Number of Children¹⁰

	All lone-parents			Male Parent		Female Parent	
	Population	%	BC	Peachland	BC	Peachland	BC
Total	190	100.0%	100.0%	30	100.0%	160	100.0%
1 child	110	57.9%	61.9%	83.3%	66.9%	53.1%	60.7%
2 children	60	31.6%	28.7%	0.0%	25.3%	37.5%	29.6%
3 or more children	10	5.3%	9.3%	0.0%	7.8%	6.3%	9.7%

⁸ Statistics Canada. 2007. *Lake Country, British Columbia, 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

⁹ BC Stats, 2006 Census Profile, Peachland DM, March 2009

¹⁰ IBID

3.05 GENDER

The population of Peachland is split relatively equally between males (49.1%) and females (51.0%) with only slightly more females than males.

Population Gender and Age Characteristics¹¹

	Peachland		BC	
	Male	Female	Male	Female
Total Population	2,395	2,490	2,013,990	2,099,495
Gender Split	49.1%	51.0%	49.0%	51.0%
0 to 4 years	3.1%	3.0%	5.1%	4.7%
5 to 14 years	8.1%	8.8%	12.2%	11.1%
15 to 24 years	9.4%	8.4%	13.6%	12.6%
25 to 34 years	7.3%	6.4%	12.1%	12.2%
35 to 44 years	11.3%	11.8%	15.1%	15.3%
45 to 54 years	16.3%	17.7%	16.1%	16.2%
55 to 64 years	18.8%	19.5%	12.4%	12.2%
65 years and over	25.3%	24.7%	13.5%	15.6%
Median age of the population	51.8	51.7	40.0	41.5
% of the population aged 15 and over	88.5%	88.6%	82.7%	84.2%

¹¹ Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

3.06 EDUCATION

The proportion of the population with a college or university education was lower for Peachland (39.2%) than for BC in general (41.4%). However, the proportion of apprenticeship and trade certificate/diplomas (16.4%) was significantly higher than BC overall (10.9%). This educational profile is consistent with the labour force requirements in the region.

Educational Attainment¹²

	Peachland				BC
	Population	Percent	Males	Females	
Total population 15 years and over	4,320	100.0%	2,120	2,195	3,394,910
No certificate, diploma or degree	745	17.2%	17.2%	17.3%	19.9%
High school certificate or equivalent	1,165	27.0%	27.6%	26.7%	27.9%
Apprenticeship or trades certificate or diploma	710	16.4%	20.5%	12.5%	10.9%
College, CEGEP or other non-university certificate or diploma	945	21.9%	17.5%	26.2%	16.7%
University certificate or diploma below the bachelor level	245	5.7%	4.7%	6.6%	5.4%
University certificate, diploma or degree	505	11.7%	13.0%	10.5%	19.3%
College / University	1,695	39.2%	35.1%	43.3%	41.4%

¹² Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

3.07 PERSONAL INCOME (POPULATION 15 YEARS AND OVER)

The median income of persons 15 years and over in Peachland for 2005 was \$21,754 compared to \$24,867 for BC overall. The average income in Peachland was \$28,540 compared to \$34,519 in BC overall.

There were proportionately more people in Peachland (44.5%) in the middle income ranges (\$15,000 to \$44,999) than for BC overall (41.9%).

Total income in 2005 of population 15 years and over Peachland and BC¹³

	Both Sexes		BC
	Persons	Percent	
Population 15 years and over	4,320	100.00%	100.0%
Without Income	145	3.40%	4.8%
With Income	4,180	100.00%	100.0%
Under \$15,000	1,525	36.5%	32.7%
\$15,000 to \$24,999	785	18.8%	17.5%
\$25,000 to \$34,999	575	13.8%	13.5%
\$35,000 to \$44,999	500	12.0%	10.9%
\$45,000 to 59,999	440	10.5%	10.8%
\$60,000 and over	350	8.4%	14.7%

¹³ BC Stats, 2006 Census Profile, Peachland DM, March 2009

4. Household Characteristics

4.01 PRIVATE HOUSEHOLDS

4.01.1 SELECTED HOUSEHOLD CHARACTERISTICS

In 2006, there were 2,150 households in Peachland. The average household size was 2.2 people, slightly lower than the BC average of 2.5 people. Almost two thirds of Peachland households contained a couple (65.3%).

Selected Household Characteristics Peachland and BC, 2006¹⁴

	Peachland	BC
Total private households	2,150	1,643,150
Households containing a couple (married or common-law) with children	16.0%	26.3%
Households containing a couple (married or common-law) without children	49.3%	29.6%
One-person households	22.1%	28.0%
Other household types	12.6%	16.1%
Average household size	2.2	2.5

¹⁴ Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

4.01.2 SIZE OF HOUSEHOLD

Two person households were the most common household type in Peachland (50.8%), which was a slightly higher proportion than for BC overall (34.2%).

Number of Households by Size of Household, Peachland and BC, 2006¹⁵

	Peachland		BC
	Households	Percent	
Total number of private households	2,155	100.0%	100.0%
1 person	490	22.7%	28.1%
2 persons	1095	50.8%	34.2%
3 persons	275	12.8%	14.8%
4 to 5 persons	285	13.2%	19.6%
6 or more persons	20	0.9%	3.3%

4.01.3 SENIORS IN PRIVATE HOUSEHOLDS

In 2006, there were 1,205 seniors living in private households. One quarter of these (23.7%) were not in a census family. Census family refers to a married couple (with or without children of either or both spouses), a couple living common-law (with or without children of either or both partners) or a lone parent of any marital status, with at least one child living in the same dwelling. A couple may be of opposite or same sex. 'Children' in a census family include grandchildren living with their grandparent(s) but with no parents present.¹⁶

Seniors in Private Households, 2006¹⁷

	Seniors (65 and older)		
	Persons	Percent	BC
Total seniors in private households	1,205	100.0%	100.0%
Number of persons not in census families	285	23.7%	34.5%
Living with relatives	25	2.1%	5.3%
Living with non-relatives only	30	2.5%	1.8%
Living alone	230	19.1%	27.3%
Number of census family persons	915	75.9%	65.5%

¹⁵ BC Stats, 2006 Census Profile, Peachland DM, March 2009

¹⁶ IBID

¹⁷ IBID

4.02 Household Income

4.02.1 MEDIAN HOUSEHOLD INCOME

Overall, the median income of households in Peachland was \$45,187 compared to \$52,709 for BC overall. Couple households with children had a lower median income in Peachland (\$74,036) than for BC overall (\$79,509). Couple households without children also had a lower median income than for the province overall likely due to the large number of retirees and seniors in Kelowna.

The median income of a specified group of households is that amount which divides their income size distribution, ranked by size of income, into two halves. That is, the incomes of the first half of households are below the median, while those of the second half are above the median. Median incomes of households are normally calculated for all units in the specified group, whether or not they reported income.¹⁸

Household Income Profile Peachland and BC, 2005¹⁹

	Peachland	BC
All private households (\$)	\$45,187	\$52,709
Couple households with children (\$)	\$74,036	\$79,509
Couple households without children (\$)	\$51,905	\$63,969
One-person households (\$)	\$22,354	\$27,773
Other household types (\$)	\$36,226	\$47,266

4.02.2 GROWTH IN AVERAGE HOUSEHOLD INCOME

Household income in Peachland continues to lag behind BC overall. Between 1995 and 2005, household income in Peachland grew 17.9% compared to 33.5% provincially.

Average Household Income Peachland and BC, 1980 to 2005²⁰

	Peachland		BC	
	Average Income	Percent Change	Average Income	Percent Change
1980	\$24,353		\$26,171	
1985	\$30,245	24.2%	\$33,497	28.0%
1990	\$43,594	44.1%	\$46,909	40.0%
1995	\$46,762	7.3%	\$50,667	8.0%
2000	\$53,513	14.4%	\$57,593	13.7%
2005	\$55,143	3.0%	\$67,675	17.5%

¹⁸ Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

¹⁹ IBID

²⁰ BC Stats, 2006 Census Profile, Peachland DM, March 2009

4.03 SOURCE OF INCOME

Pension and investment income represent a significantly higher proportion of total income in Peachland which is likely due to the large retirement base.

Peachland Source of Total Income, 2006²¹

	Peachland		BC
	\$ Thousands	% of Total	% of Total
Employment	73,331	51.0%	65.9%
Pension	35,233	24.5%	12.5%
Investment	14,215	9.9%	8.6%
Self-Employed	7,554	5.3%	6.0%
Other	10,025	7.0%	5.0%
Tax Exempt	3,357	2.3%	2.0%
Total	143,714	100.0%	100.0%

4.04 DWELLINGS

In total, there were 2,155 dwellings in Peachland in 2006. The proportion of owned dwellings was higher for Peachland (84.9%) than for the province overall (69.7%). Peachland has a higher than average proportion of single-detached housing (77.0%) than BC overall (49.0%).

Selected Dwelling Characteristics Peachland and BC, 2006²²

	Peachland		BC
	Dwellings	Percent	
Number of occupied private dwellings	2,155	100.0%	100.0%
Owned	1,830	84.9%	69.7%
Rented	320	14.8%	30.1%
Band housing	0	0.0%	0.2%
Single-detached house	1,660	77.0%	49.0%
Semi-detached house	40	1.9%	3.1%
Row house	45	2.1%	6.8%
Apartment, duplex	110	5.1%	10.2%
Apartment, building with 5 or more storeys	0	0.0%	7.2%
Apartment, building with under 5 storeys	230	10.7%	20.9%
Other single-attached house	5	0.2%	0.2%
Movable dwelling	70	3.2%	2.6%
Average number of rooms per dwelling	7.1		6.4
Average number of bedrooms per dwelling	2.9		2.7

²¹ BC Stats, Community Facts, Peachland, February 2009, <http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf093.pdf> (Accessed May 15, 2009)

²² BC Stats, 2006 Census Profile, Peachland DM, March 2009

5. Labour Force Characteristics

5.01 DEFINITIONS²³

Labour force activity - Refers to the labour market activity of the population 15 years and over in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

Labour force - Refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006). In past censuses, this was called 'total labour force.'

Employed - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006):

- a) did any work at all for pay or in self-employment or without pay in a family farm, business or professional practice;
- b) had a job or business but were absent with or without pay, for the entire week because of vacation, an illness, a labour dispute at their place of work, or any other reasons.

Unemployed - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were without paid work or without self-employment work and were available for work and either:

- a) had actively looked for paid work in the past four weeks;
- b) were on temporary lay-off and expected to return to their job;
- c) had definite arrangements to start a new job in four weeks or less.

Not in the labour force - Refers to persons 15 years and over, excluding institutional residents, who, in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were neither employed nor unemployed. It includes students, homemakers, retired workers, seasonal workers in an 'off' season who were not looking for work, and persons who could not work because of a long-term illness or disability.

Participation rate - Refers to the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the population 15 years and over excluding institutional residents.

Employment rate - Refers to the number of persons employed in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the total population 15 years and over excluding institutional residents.

Unemployment rate - Refers to the unemployed expressed as a percentage of the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

²³ Statistics Canada. 2007. *Central Okanagan, British Columbia (table). 2006 Community Profiles. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released Revised March 10, 2009.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed April 15, 2009).

5.02 SIZE OF THE LABOUR FORCE

In 2006 there were 2,275 people in the Peachland labour force. Labour force refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006).²⁴ There were 1,210 males and 1,060 females in the labour force. The participation rate for males (56.9%) was higher than for females (48.3%)

The labour force participation rate was significantly lower for Peachland (52.6%) than for the BC overall (65.6%).

Selected Labour Force Characteristics Peachland and BC, 2006²⁵

	Peachland				BC
	Total		Male	Female	
Total population 15 years and over	4,325		2,125	2,195	3,394,910
In the labour force	2,275	100.0%	1,210	1,060	2,226,380
Employed	2,155	94.7%	95.9%	93.9%	94.0%
Unemployed	115	5.1%	4.1%	6.1%	6.0%
Not in the labour force	2,050		910	1,140	1,168,525
Participation rate	52.6%		56.9%	48.3%	65.6%
Employment rate	49.8%		54.6%	45.3%	61.6%
Unemployment rate	5.1%		4.1%	6.1%	6.0%

The unemployment rate in Peachland has been volatile. However, the unemployment rate has decreased significantly over the past ten years from a peak 16.6% in 1996 to a low of 5.1% in 2006.

Changes in Peachland's Labour Force 1986 to 2006²⁶

	1986	1991	1996	2001	2006
In the labour force					2275
Employed	1215	1745	1010	1865	2155
Unemployed	230	225	200	185	115
Not in the labour force	1440	1795	1350	1915	2050
Participation rate	50.1%	52.3%	47.2%	51.6%	52.6%
Unemployment rate	15.9%	11.4%	16.6%	9.0%	5.1%

²⁴ Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

²⁵ IBID

²⁶ BC Stats, 2006 Census Profile, Peachland DM, March 2009

5.03 LABOUR FORCE BY INDUSTRY SEGMENT

The largest segment of the Peachland labour force is in the business services industry segment (22.1%) followed by retail trade (11.5%) and construction (10.6%). There are proportionately more people in the construction industry in Peachland (10.6%) than in BC overall (7.6%).

Labour Force by Industry Segment Peachland and BC, 2006²⁷

	Peachland				BC
	People	Percent	Males	Females	
Total experienced labour force 15 years and over	2,265	100.0%	1,205	1,055	2,193,115
Business services	500	22.1%	26%	18%	19.9%
Retail trade	260	11.5%	9%	14%	11.4%
Construction	240	10.6%	19%	1%	7.6%
Health care and social services	220	9.7%	3%	17%	9.7%
Manufacturing	175	7.7%	12%	3%	8.6%
Finance and real estate	145	6.4%	4%	9%	6.2%
Educational services	105	4.6%	4%	5%	7.0%
Agriculture and other resource-based industries	95	4.2%	5%	3%	4.9%
Wholesale trade	80	3.5%	4%	3%	4.2%
Other services	440	19.4%	15%	26%	20.6%

²⁷ Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

5.04 LABOUR FORCE OCCUPATIONS (NATIONAL OCCUPATIONAL CLASSIFICATION FOR STATISTICS 2006)

5.04.1 LABOUR FORCE BY OCCUPATION (MAJOR CATEGORIES)

In 2006, the most common occupation in Peachland were sales and service occupations (27.4%), followed by trades, transport and equipment operators (21.4%) and business, finance and administration occupations (14.3%). The profile of labour force occupations was very similar to BC in general.

Labour Force by Occupation Peachland and BC, 2006²⁸

	Peachland				BC
	People	Percent	Male	Female	
Total experienced labour force 15 years and over	2,265	100.0%	1,205	1,055	2,193,115
Sales and service occupations	620	27.4%	20.3%	35.1%	25.3%
Trades, transport and equipment operators and related occupations	485	21.4%	37.3%	3.3%	17.1%
Business, finance and administration occupations	325	14.3%	5.4%	24.2%	15.5%
Management occupations	235	10.4%	10.0%	10.4%	10.5%
Occupations unique to primary industry	160	7.1%	9.1%	4.3%	8.1%
Health occupations	135	6.0%	2.9%	9.0%	5.5%
Natural and applied sciences and related occupations	100	4.4%	6.2%	2.4%	6.3%
Occupations in social science, education, government service and religion	90	4.0%	2.9%	5.2%	3.9%
Occupations unique to processing, manufacturing and utilities	70	3.1%	4.1%	1.4%	4.2%
Occupations in art, culture, recreation and sport	55	2.4%	1.2%	3.3%	3.5%

²⁸ Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

5.04.2 TOP TEN OCCUPATIONS (DETAILED CATEGORIES)

Sales and service occupations were the most common detail category occupations in Peachland (11.3%), followed by clerical occupations (7.3%), retail salespersons and sales clerks (4.9%), and other managers (4.4%).

Top Ten Occupations (Major Categories Removed)²⁹

	Peachland		RDCO
	People	Percent	Percent
Total labour force 15 years and over	2,270	100.0%	100.0%
Occupation - Not applicable	10	0.4%	0.9%
All occupations	2,260	100.0%	100.0%
Sales and service occupations	255	11.3%	8.7%
Clerical occupations	165	7.3%	8.2%
Retail salespersons and sales clerks	110	4.9%	5.3%
Other managers	100	4.4%	3.9%
Managers in retail trade, food and accommodation services	95	4.2%	4.1%
Construction trades	90	4.0%	5.0%
Transportation equipment operators and related workers, excluding labourers	85	3.8%	2.9%
Primary production labourers	85	3.8%	1.8%
Technical occupations related to natural and applied sciences	70	3.1%	2.6%
Stationary engineers, power station operators and electrical trades and telecommunications occupations	70	3.1%	1.1%

²⁹ Statistics Canada 2006 Census prepared by BC Stats July 21, 2008, Custom Data Run

5.05 LABOUR FORCE BY CLASS OF WORKER

The proportion of self-employed people in Peachland was higher in 2006 than BC overall particularly in the unincorporated segment. 17.1% of the labour force in Peachland were self employed compared to 14.1% for BC overall.

Labour Force by Class of Worker 2006³⁰

	Both Sexes			Male			Female		
	Peachland		BC	Peachland		BC	Peachland		BC
Total labour force 15 years & over	2,270	100.0%	100.0%	1,210	100.0%	100.0%	1,060	100.0%	100.0%
Class of worker - Not applicable		0.0%	1.5%	10	0.8%	1.3%		0.0%	1.7%
All classes of worker	2,265	99.8%	98.5%	1,205	99.6%	98.7%	1,055	99.5%	98.3%
Paid workers	2,025	89.2%	89.0%	1,055	87.2%	88.0%	970	91.5%	90.1%
Employees	1,865	82.2%	84.1%	970	80.2%	81.3%	895	84.4%	87.2%
Self-employed (incorporated)	160	7.0%	4.9%	90	7.4%	6.7%	75	7.1%	2.9%
Without paid help	70	3.1%	1.8%	35	2.9%	2.4%	35	3.3%	1.1%
With paid help	90	4.0%	3.1%	50	4.1%	4.2%	40	3.8%	1.8%
Self-employed (unincorporated)	230	10.1%	9.2%	150	12.4%	10.5%	80	7.5%	7.7%
Without paid help	185	8.1%	6.5%	120	9.9%	7.1%	65	6.1%	5.8%
With paid help	50	2.2%	2.7%	30	2.5%	3.4%	15	1.4%	1.9%
Unpaid family workers	10	0.4%	0.3%	-	0.0%	0.2%	10	0.9%	0.5%

³⁰ BC Stats, 2006 Census Profile, Peachland DM, July 2008

6. Land Taxation Rates

Real Property Tax Rates: \$ per \$1000 of Assessed Property (Land/Buildings)³¹

Municipality	Business	Light Industry	Major Industry	Residential
Kelowna	17.5457	18.2170	22.4399	5.8896
Lake Country	18.3756	23.9426	24.2351	5.3632
Peachland	16.5344	22.0027	n/a	6.2241
West Kelowna	16.07103	15.4603	16.3023	5.6338
RDCO – Rural Tax*	14.2 to 15.8	19.7 to 22.0	19.7 to 22.0	5.8 to 6.5

* Note: Rural tax rates presented are estimates only. To determine the exact rate including local services you need to be familiar with the area or specific property. You can estimate rural property tax for specific locations using the on-line tax calculator at

http://www.sbr.gov.bc.ca/applications/rpt/tax_calc/online_calculator.asp

³¹ By phone and e-mail from: City of Kelowna, District of Lake Country, District of Peachland, RDCO, June 2009

7. Construction and Business Activity

7.01 BUILDING PERMITS

The overall number and value of residential building permits peaked in 2008 with \$15.8 million in permits issues. Non-residential permit values also saw their highest value on record in 2008 at \$561 million. 2008 saw the highest value of total permits issued at \$16.4 million.

Values of Building Permits 2003 to 2008³²

Year	Residential		Non-Residential	Total
	Number of Units	Value (\$'000)	Value (\$'000)	Value (\$'000)
2003	-	-	-	-
2004	-	-	-	-
2005	53	\$9,482	\$214	\$9,696
2006	80	\$14,284	\$185	\$14,469
2007	39	\$11,090	\$210	\$11,300
2008	49	\$15,819	\$561	\$16,380

7.02 BUSINESS ACTIVITY

7.02.1 INCORPORATIONS

2007 saw the highest number of incorporations in Peachland in the past five years while 2008 saw only 8 business formations.

Incorporations are counted in municipality of the registered office address which may differ from the actual business location. Bankruptcy data is available for urban areas only.

Business Formations 2003 - 2008³³

	Incorporations
2003	6
2004	14
2005	14
2006	9
2007	20
2008	8

³² BC Stats, *Community Facts, Peachland, February 2009*, <http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf093.pdf> (Accessed May 15, 2009)

³³ IBID

7.02.2 BUSINESS LICENSES

In 2008, there were a total of 11,827 business licenses issued as of December 31st, 2008. Of these, 1,704 were new business licenses. The relatively new Mobile Business License program has reduced the overall number of business licenses issued. Mobile businesses may now purchase a business license in the community where they reside and may now purchase a single license for all of the other participating communities where they do business.

Business Licenses³⁴

Area		City of Kelowna	District of Lake Country	District of Peachland	RDCO	West Kelowna	Total
2008	Total Licenses	9,324	644	197	412	1,250	11,827
	New	1,454	137	38	75	n/a	1,704
	Renewed	7,870	578	159	337	n/a	8,944
2007	Total Licenses	10,241	715	209	1,660	n/a	12,825
	New	1,604	136	45	295	n/a	2,080
	Renewed	8,637	579	164	1,365	n/a	10,745
2006	Total Licenses	9,162	662	230	1,561	n/a	11,615
	New	1,470	127	27	282	n/a	1,906
	Renewed	7,692	535	203	1,279	n/a	9,709
2005	Total Licenses	9,092	583	264	1,496	n/a	11,435
	New	1,582	127	45	452	n/a	2,206
	Renewed	7,510	456	219	1,044	n/a	9,229

Mobile Business Licenses³⁵

A Mobile Business is a business that performs a service in more than one participating municipality without an associated storefront, and who provides the service by moving from client to client. If your business falls within the definition of a Mobile Business you have the opportunity to apply for a Mobile Business Licence that encompasses all the participating municipalities. With a mobile business license you do not need to purchase individual business licenses for each of the communities where you do business. This however, does not exempt you from the requirement of having a Business Licence in the jurisdiction where you reside. The following communities in the Central Okanagan participate in the mobile business license program as well as several surrounding communities:

- District of Lake Country
- District of West Kelowna
- City of Kelowna
- District of Peachland
- District of Summerland

³⁴ Municipalities by phone and e-mail

³⁵ Regional District of the Central Okanagan, Inspections, <http://www.regionaldistrict.com/docs/inspections/Mobile%20Business%20Licence%20Pilot.pdf>, Accessed June 1, 2009)

8. Local Government

Regional District of Central Okanagan

1450 KLO Road
Kelowna BC, V1W 3Z4

www.regionaldistrict.com

Contact: Harold Reay, Chief Administrative Officer

Main Switchboard:	Tel:	(250) 763-4918
	Fax:	(250) 763-0606
Engineering Department	Tel:	(250) 469-6241
Finance Department	Tel:	(250) 469-6242
Inspection Services	Tel:	(250) 469-6211
Human Resources Department	Tel:	(250) 469-6249
Planning Department	Tel:	(250) 469-6227
Regional Parks	Tel:	(250) 469-6232

CENTRAL OKANAGAN ECONOMIC DEVELOPMENT COMMISSION Tel: (250) 469-6280
1450 KLO Road Fax: (250) 868-0512
Kelowna BC, V1W 3Z4 Toll Free: (877) 332-2673

Contact: Robert Fine, Manager of Economic Development

E-mail: info@investkelowna.com

Web site: www.investkelowna.com

City of Kelowna

1435 Water Street
Kelowna BC, V1Y 1J4

Contact: Ron Mattiussi, City Manager

www.kelowna.ca

Tel:	(250) 469-8500
Fax:	(250) 861-7412

District of West Kelowna

Mount Boucherie Municipal Facility
West Kelowna, BC V1Z 2T6

Contact: Jason Johnson, CEO

www.districtofwestside.ca

Tel:	(250) 707-2999
Fax:	(250) 707-2997

The Corporation of the District of Peachland

5806 Beach Avenue
Peachland BC, V0H 1X0

Contact: Elsie Lemke, Administrator

www.peachland.ca

Tel:	(250) 767-2647
Fax:	(250) 767-3433

The District of Lake Country

10150 Bottom Wood Lake Road

Lake Country BC, V4V 2M1

Contact: Randy Rose, Administrator

www.lakecountry.bc.ca

Tel: (250) 766-5650

Fax: (250) 766-0116

Westbank First Nation

301 – 515 Hwy 97 South

Kelowna BC, V1Z 3J2

E-mail: mail@wfn.ca

Web site: www.wfn.ca

Tel: (250) 769-4999

Fax: (250) 769-4377