



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

## Expanding Markets - Increasing Sales

*Interested in expanding your markets? Not sure where to turn?*

The Canadian Trade Commissioner Service and the Central Okanagan Economic Development Commission are offering an information seminar on **Tuesday, March 16<sup>th</sup>** in Kelowna to help you get the answers you need to grow your markets.

Representatives from key government agencies will be on hand to provide an overview of their programs and services as well as meet with you, one-on-one, to answer your specific questions.

Invited representatives from: Public Works Canada (selling to the Federal Government), Small Business BC (starting a business, researching your markets), Canadian Food Inspection Agency (importing food products), Export Development Canada (export financing, insuring your receivables), Canada Border Services Agency (customs requirements for importing and exporting), Agriculture Canada (services for exporters), National Research Council (funding for product development), Business Development Bank (financing and consulting services), Central Okanagan Economic Development Commission (getting ready for export markets), and the Canadian Trade Commissioner Services (exporting your products or services).

The seminar is being held in the **Vineyard Room at the Coast Capri Hotel, 1171 Harvey Ave, Kelowna from 9 am until noon**. Registration begins at 8:30 am.

While the seminar is free, pre-registration is required as space is limited. To register, please call Sandra Ballan-Brown at 250-469-6280 or email [info@investkelowna.com](mailto:info@investkelowna.com)

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