

Subject: News from the Central Okanagan Economic Development Commission - May 10, 2010

Having trouble viewing this email? [Click here](#)

You're receiving this email because of your relationship with Central Okanagan Economic Development Commission. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.



**Exporting to the USA
Workshop
Tuesday, May 25**

Ramada Inn - 2170 Harvey
Avenue
Cost \$15 person

Foreign Affairs and International Trade Canada, the Central Okanagan Economic Development Commission and the Kelowna Chamber of Commerce invite you to this half-day morning workshop.

It will provide you with detailed information on US customers and US immigration requirements and feature a presentation by IRV Weinberg, co-founder of Mind over Markets, a green marketing/business development company in Santa Fe, New Mexico. Irv has helped many "green" companies achieve sustained success.

To view the complete agenda [click here](#).

**New Act Powers BC Forward with
Clean Energy and Jobs**

British Columbia's new Clean Energy Act sets the foundation for a new future of electricity self-sufficiency, job creation and reduced greenhouse gas emissions, powered by unprecedented investments in clean, renewable energy across the province. Bill 17



builds upon British Columbia's unique heritage advantages and wealth of clean, renewable energy resources.

The Act advanced 16 specific energy objectives by expediting clean energy investments, protecting BC ratepayers, ensuring competitive rates, encouraging conservation, strengthening environmental protection and aggressively promoting regional job creation and First Nations' involvement in clean electricity development opportunities.

The new Clean Energy Act sets the foundation for three areas of priority:

- Ensuring electricity self-sufficiency at low rates
- Harnessing BC's clean power potential to create jobs in every region, and
- Strengthening environmental stewardship and reducing greenhouse gases.

For more information, [click here](#).



**Kelowna Among Campaign's Top
Destinations in Canada**

Starting from the premise that Canada is full of surprises, the



BC Stats Provides 2009 Review

British Columbia's economy shrank 2.3 percent during 2009 as the province, along with most other parts of the country, felt the effects of a global recession. Output in the goods producing industries fell for the third year in a row, shrinking 9.2 percent. The service sector, which normally helps keep the economy on an upward path, stalled (+0.1 percent).

Room revenues in the province increased 3.3 percent (seasonally adjusted) in January, as Mainland/Southwest (+5.5 percent) and Thompson/Okanagan (+6.5 percent) saw business pick up following a slowdown in December. Preliminary estimates for February suggest that revenue at accommodation properties in Mainland/Southwest more than doubled (+141 percent) during the Olympic month.

To view the full 2009 Review [click here](#).

Canadian Tourism Commission's multi-million dollar *Locals Know* campaign shows photos and videos from around Canada that would surprise any of us... but the locals know that it's in their backyard.

Working with domestic destinations like Tourism Kelowna, the CTC has shortlisted places that would surprise visitors by bucking the stereotypes of what Canada is all about. Competition to be included in this impressive tourism campaign that was named by Forbes.com as one of the top ten travel campaigns in the world was stiff; but Kelowna emerged among the top tier of destinations presented by CTC in the Locals Know campaign - among its top destinations in Canada.

"We are excited to be highlighted among the Locals Know top tier destinations," says Shauna Merritt, Marketing Coordinator for Tourism Kelowna. "But this is only the beginning of what is sure to be a fabulous 2010 campaign. To be really successful, we'd like to enlist the participation of our local community in building the Kelowna presence and photo gallery on the Locals Know website. We invite anyone to upload their own favourite Kelowna photos and videos on www.localsknow.ca and tag them to Kelowna to increase our destination gallery."

Visit [this link](#) to see the Kelowna page for Locals Know.

Links and Events

Valley-wide Business After Hours at O'Keefe Ranch. Contact your local Chamber of Commerce for tickets - May 13

[Export USA Webinar: Health IT - May 13](#)

[Peachland Business After Hours - May 19](#)

[Kelowna Chamber of Commerce Business After Hours - May 20](#)

[SR&ED General Information Seminar- May 26](#)

[Forward email](#)

SafeUnsubscribe®

This email was sent to info@investkelowna.com by info@investkelowna.com.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Central Okanagan Economic Development Commission | 1450 K.L.O. Road | Kelowna | BC | V1W 3Z4 | Canada