

FINANCIAL MANAGEMENT SEMINAR INVITATION– FEBRUARY 16TH, 2010

BDC is pleased to invite you to our upcoming seminar on FINANCIAL MANAGEMENT, one of the most critical components of your business's Success and Profitability. We truly feel that you would see great benefit in attending the seminar. If you cannot attend in person, then we would encourage you to send someone in your absence to gather the information and thoughts together for you. We can get together later in the following week to discuss the information. You will find attached a one page brochure providing further insight on the seminar's contents for your review.

If you are unable to attend, BDC would be happy to schedule a one on one meeting.

Date: February 16th

Time: 8:30 to 10:30 Presentation

10:30 to 11:30 Questions and Answers, One on One Discussion as required.

Location: Coast Capri Hotel

Presenters: Jeff Lawson, Partner, Consulting

RSVP by February 8th, 2010 to Carla Heim, Senior Manager, BDC 250-470-4819 /

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Maximize your business profitability and value,
and produce measurable results
FINANCIAL MANAGEMENT



You will see a positive impact on the financial health of your business:

- > Improve your profitability
- > Increase your business value
- > Pay off your line of credit
- > Save interest and bank fees
- > Free up working capital for growth

Sound financial management is key to business growth. Understanding your current financial state helps you to manage day-to-day decisions proactively such as pricing and cash flow.

To help you achieve those results, you can count on BDC's team of financial experts and senior-level financial consultants who have strong financial analytical capabilities. They have access to industry ratios for comparison, industry reports that contain valuation multiples for your industry, and a vast array of financial templates and tools.

For optimum results, BDC's financial consultants focus on:



Benefits for your business

- > Gain a better understanding of your company's financial information and financial health
- > Tightly manage your financial data and the processes that affect working capital
- > Create an annual action plan to improve the 20% of systems that account for 80% of waste
- > Define what your profitability goal should be and how much the value of your business would increase if profits met industry average
- > Report actual against target and manage financial decisions proactively
- > Bolster the confidence of investors, financing partners and other stakeholders