



## Central Okanagan East 2009 Demographic Profile

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**About this Document**

The Central Okanagan East Demographic Profile was updated in spring 2009 using the most up to date information and statistics available. Statistics Canada and BC Stats are major sources of information for this document. However, because these statistics are updated throughout the year, the reader may want to compare the statistics herein with the actual federal and provincial sources:

Statistics Canada: [www.statcan.ca](http://www.statcan.ca)

BC Stats: [www.bcstats.gov.bc.ca](http://www.bcstats.gov.bc.ca)

Throughout the profile, we have also included links to other websites for additional information. The Economic Development Commission of the Central Okanagan is a division of the Regional District of the Central Okanagan.

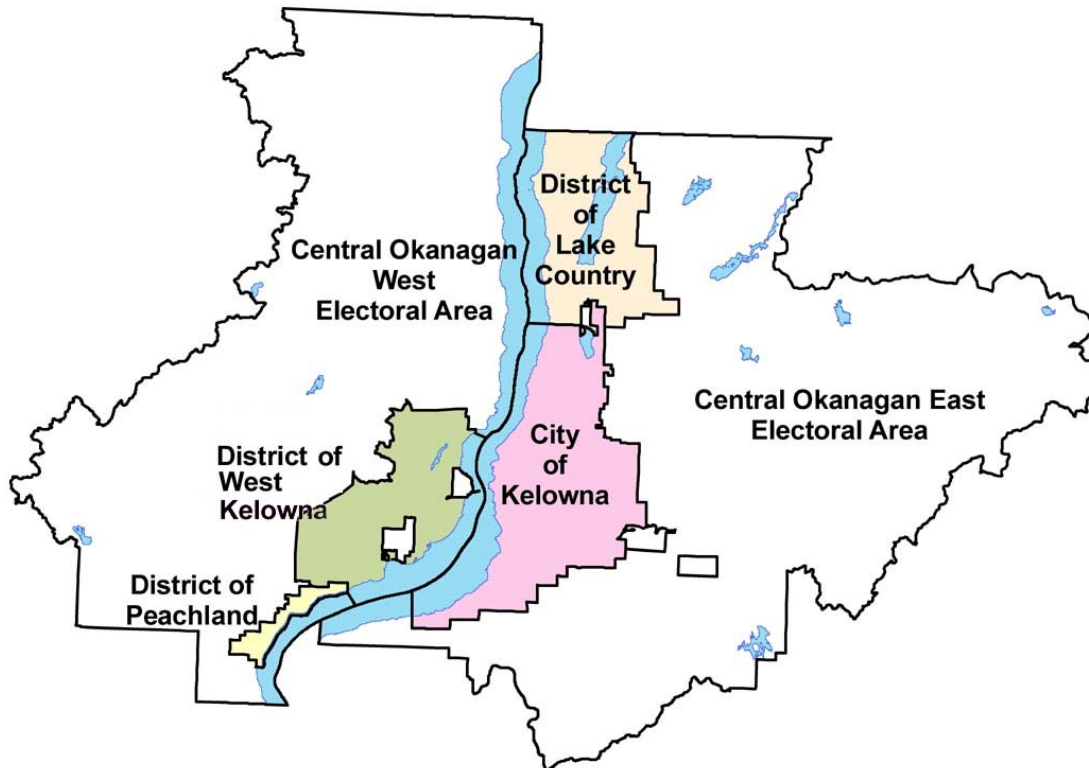
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## 1. Geography

Central Okanagan East is a regional district electoral area within the Central Okanagan. Central Okanagan East is located east of the City of Kelowna and District of Lake Country. It is comprised of the communities of Ellison and Joe Rich. Central Okanagan East had a population in 2006 of 3,978<sup>1</sup>.

Map of Central Okanagan<sup>2</sup>



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<sup>1</sup> Statistics Canada. 2007. Lake Country, British Columbia, 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>2</sup> Regional District of the Central Okanagan, Population, Map, and General Info, [http://www.regionaldistrict.com/about/about\\_pop.aspx](http://www.regionaldistrict.com/about/about_pop.aspx), (Accessed May 15, 2009)

## 2. Population

### 2.1. POPULATION AND GROWTH

In 2006 the Central Okanagan East population was estimated to be 3,978, compared to 177,093 for the Regional District and 4.38 million for BC overall. BC Stats does not generate annual population numbers for electoral areas, as such annual growth data are not available for Central Okanagan East. However, Central Okanagan East grew 8.3% between 2001 and 2006 compared to 14.9% for the regional district.

#### Central Okanagan East Population Compared to RDCO and BC 2001 to 2008<sup>3</sup>

Year	Central Okanagan East		RDCO		BC	
	Population	% Change	Population	% Change	Population	% Change
2001	3,672	n/a	154,156		4,076,264	
2002	n/a	n/a	155,692	1.0%	4,098,178	0.5%
2003	n/a	n/a	158,264	1.7%	4,122,396	0.6%
2004	n/a	n/a	159,333	0.7%	4,155,170	0.8%
2005	n/a	n/a	163,142	2.4%	4,196,788	1.0%
2006	3,978	n/a	167,417	2.6%	4,243,580	1.1%
2007	n/a	n/a	174,052	4.0%	4,310,305	1.6%
2008	n/a	n/a	180,114	3.5%	4,381,603	1.7%

### 2.2. POPULATION DENSITY

The total land area of Central Okanagan East is 1,244 square kilometres which represents 43% of the Central Okanagan overall. In 2006, the population density for Central Okanagan East was 3.2 persons per square kilometre compared to 55.9 for the Regional District and only 4.4 for BC overall.

#### Population and Density 2006<sup>4</sup>

	Central Okanagan East	RDCO	BC
Population in 2006	3,978	162,276	4,113,487
Population in 2001	3,672	147,739	3,907,738
2001 to 2006 population change (%)	8.3%	9.8	5.3
Population density per square kilometre	3.2	55.9	4.4
Land area (square km)	1,244.16	2,904.0	924,815.4

Note: BC Stats populations generally differs from Statistic Canada

<sup>3</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>4</sup> IBID

### 3. Demography

#### 3.1. AGE

##### 3.1.1. POPULATION AGE DISTRIBUTION

In 2006, the major bulge in age distribution within Central Okanagan East was in age group 40 to 54 years (27.8%) with a secondary bulge in age groups from 10 to 19 years (14.9%). In 2006, the median age of the Central Okanagan East population was 42.5, which was younger than the Regional District (43.4) but older than the province overall (40.8).

**Age Distribution Central Okanagan East, RDCO and BC 2006<sup>5</sup>**

	Central Okanagan East				RDCO	BC
	Population	Percent	Male	Female		
Total population	3,980	100.0%	1,990	1,985	162,275	4,113,485
0 to 4 years	180	4.5%	4.5%	4.5%	4.4%	4.9%
5 to 9 years	225	5.7%	5.5%	5.8%	5.1%	5.4%
10 to 14 years	305	7.7%	7.3%	8.3%	6.2%	6.2%
15 to 19 years	285	7.2%	7.8%	6.5%	6.6%	6.7%
20 to 24 years	165	4.1%	4.0%	4.3%	6.2%	6.5%
25 to 29 years	135	3.4%	3.0%	3.8%	5.1%	6.0%
30 to 34 years	235	5.9%	6.0%	5.5%	5.3%	6.2%
35 to 39 years	280	7.0%	6.8%	7.3%	6.1%	7.1%
40 to 44 years	360	9.0%	8.5%	9.3%	7.7%	8.1%
45 to 49 years	395	9.9%	10.3%	9.6%	8.2%	8.4%
50 to 54 years	355	8.9%	9.3%	8.6%	7.5%	7.8%
55 to 59 years	290	7.3%	6.8%	7.8%	7.0%	7.0%
60 to 64 years	225	5.7%	6.0%	5.5%	5.7%	5.2%
65 to 69 years	215	5.4%	5.0%	5.8%	5.2%	4.1%
70 to 74 years	155	3.9%	4.5%	3.0%	4.6%	3.5%
75 to 79 years	95	2.4%	2.5%	2.3%	4.0%	2.9%
80 to 84 years	45	1.1%	1.5%	0.8%	2.9%	2.2%
85 years and over	25	0.6%	0.8%	0.5%	2.3%	1.8%
Median age of the population <sup>5</sup>	42.5		43	42	43.4	40.8
% of the population aged 15 and over	82.1		82.5	81.6	84.3%	83.5%
Total population	3,980	100.0%	50%	50%	19.0%	14.6%

<sup>5</sup> Statistics Canada. 2007. Lake Country, British Columbia,. 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

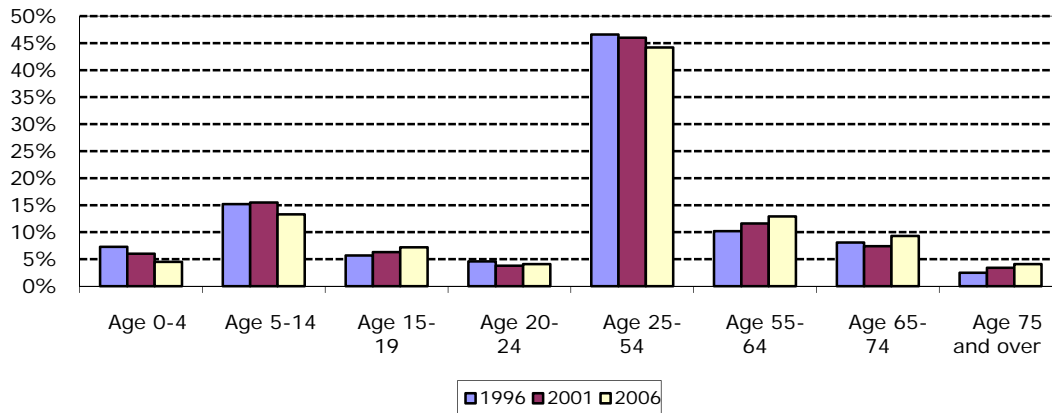
### 3.1.2. POPULATION GROWTH BY AGE GROUP

The fastest growing age group between 1996 and 2006 has been the 75 year and over age group which grew 94.1% percent to 4.1% of the total municipal population. Population in age group 0 to 4 has declined significantly over the same period (-28.0%).

Central Okanagan East Share of Population by Age Group 1996 to 2006<sup>6</sup>

	1996	2001	2006	% Change 1996 to 2006
Total - All persons	3,445	3,670	3,980	15.5%
Age 0-4	250	220	180	-28.0%
Age 5-14	525	570	530	1.0%
Age 15-19	195	230	285	46.2%
Age 20-24	160	140	165	3.1%
Age 25-54	1,605	1690	1760	9.7%
Age 55-64	350	425	515	47.1%
Age 65-74	280	270	370	32.1%
Age 75 and over	85	125	165	94.1%
Median age of the population	n/a	38.5	42.5	
% of the population ages 15 and over	77.5%	78.6%	82.1%	

Central Okanagan East Share of Population by Age Group 1991 to 2006



<sup>6</sup> Statistics Canada. 2007. Lake Country, British Columbia,. 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

### 3.2. HOME LANGUAGE

Home language refers to the language that was most often spoken at home by the individual at the time of the census. Almost all residents of Central Okanagan East spoke English as their home language, 96.5% compared to 83.6% for BC overall. German was the next most common home language (4.2%), followed by Dutch (2.0%), and Panjabi (Punjabi) (1.5%).

**Home Language Central Okanagan East and Central Okanagan, 2006<sup>7</sup>**

	<b>Central Okanagan East</b>	<b>Central Okanagan</b>
Total population by language spoken most often at home - 20% sample data	3,970	160,565
Single responses	3,975	159,015
English	96.5%	94.9%
French	0.3%	0.4%
Non-official languages	3.3%	3.7%
German	4.2%	5.4%
Dutch	2.0%	0.9%
Panjabi (Punjabi)	1.5%	1.0%
Spanish	1.4%	1.7%
Dutch	1.0%	0.2%
Italian	1.0%	0.9%

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<sup>7</sup> BC Stats, 2006 Census Profile, Central Okanagan East, March 2009

### 3.3. ETHNICITY

#### 3.3.1. ETHNICITY (BROAD CATEGORIES)

People of British Isles origins represent over half (54.7%) of the population of the Central Okanagan East. Western European origins represent 38.2% of the population. In general, the Central Okanagan East is less ethnically diverse than BC overall. Percentages total more than 100% because people selected multiple ethnicities.

**Ethnicity (Broad Categories) Central Okanagan East and Central Okanagan, 2006<sup>8</sup>**

	Central Okanagan East		Central Okanagan
	People	Percent	
Total population by ethnic origin	3,970	100.0%	160,560
British Isles origins	2,170	54.7%	54.1%
Western European origins	1,515	38.2%	30.4%
Other North American origins	940	23.7%	22.3%
Eastern European origins	790	19.9%	19.1%
Northern European origins	460	11.6%	9.9%
French origins	455	11.5%	11.8%
Southern European origins	295	7.4%	7.1%
Aboriginal origins	255	6.4%	5.6%
South Asian origins	80	2.0%	1.6%
African origins	60	1.5%	0.5%
Caribbean origins	20	0.5%	0.3%
Latin, Central and South American origins	15	0.4%	0.6%
Other European origins	15	0.4%	0.8%
West Asian origins	10	0.3%	0.3%
East and Southeast Asian origins	10	0.3%	2.9%
Arab origins	0	0.0%	0.2%
Oceania origins	0	0.0%	0.6%

<sup>8</sup> BC Stats, 2006 Census Profile, Central Okanagan East, March 2009

### 3.3.2. ETHNICITY (DETAILED CATEGORIES)

Over a third (36.5%) of residents identified English as an ethnic origin compared to 29.6% for BC overall. The next most common ethnicity was German (29.1%) and Canadian (22.7%). Percentages total more than 100% because people selected multiple ethnicities.

#### Ethnicity (Detailed Categories, Broad Categories Removed) Central Okanagan East and Central Okanagan, 2006<sup>9</sup>

	Central Okanagan East		Central Okanagan
	People	Percent	Percent
Total population by ethnic origin	3,970	100.0%	160,560
English	1,450	36.5%	34.0%
German	1,155	29.1%	24.0%
Canadian	900	22.7%	21.0%
Scottish	690	17.4%	23.6%
Irish	680	17.1%	17.6%
French	455	11.5%	11.8%
Scandinavian origins	405	10.2%	9.3%
Ukrainian	300	7.6%	8.4%
Dutch (Netherlands)	270	6.8%	5.8%
Russian	255	6.4%	4.2%
Italian	225	5.7%	4.1%
Polish	210	5.3%	5.1%
North American Indian	160	4.0%	3.7%
Swedish	145	3.7%	3.1%
Welsh	115	2.9%	2.9%
All Other Mentions	1220	30.7%	34.4%

<sup>9</sup> BC Stats, 2006 Census Profile, Central Okanagan East, March 2009

### 3.4. MARITAL STATUS

Six in ten (61.7%) people in Central Okanagan East that were 15 years or over were legally married in 2006.

#### Legal Marital Status, 2006<sup>10</sup>

	Central Okanagan East				BC
	Total	Percent	Male	Female	
Total population 15 years and over	3,265	100.0%	1,645	1,615	3,433,880
Never legally married (single)	790	24.2%	27.1%	21.4%	32.1%
Legally married (and not separated)	2,015	61.7%	61.1%	62.5%	50.4%
Separated, but still legally married	80	2.5%	2.1%	2.2%	3.2%
Divorced	265	8.1%	7.9%	8.7%	8.3%
Widowed	110	3.4%	1.5%	5.3%	6.0%

Just over half of couple families in the Central Okanagan East did not have children at home (54.2%) compared to 48.6% for BC overall.

#### Couple Families by Type and Presence and Number of Children, 2006<sup>11</sup>

	Couple Families			Married Couple Families		Common-Law Couples	
	Population	Percent	BC	Central Okanagan East	BC	Central Okanagan East	BC
Total	1135	100.0%	100.0%	1,000	100.0%	145	100.0%
Without children at home	615	54.2%	48.6%	51.5%	45.9%	69.0%	64.6%
With children at home	520	45.8%	51.4%	48.0%	54.1%	27.6%	35.4%
1 child	200	17.6%	19.8%	18.0%	20.1%	13.8%	17.9%
2 children	225	19.8%	22.2%	21.5%	23.9%	6.9%	12.0%
3 or more children	90	7.9%	9.4%	9.0%	10.1%	0.0%	5.5%

#### Lone-Parent Families by Type and Presence and Number of Children<sup>12</sup>

	All lone-parents			Male Parent		Female Parent	
	Central Okanagan East	BC	BC	Central Okanagan East	BC	Central Okanagan East	BC
Total	110	100.0%	100.0%	30	100.0%	80	100.0%
1 child	65	59.1%	61.9%	50.0%	66.9%	62.5%	60.7%
2 children	25	22.7%	28.7%	33.3%	25.3%	18.8%	29.6%
3 or more children	10	9.1%	9.3%	33.3%	7.8%	0.0%	9.7%

<sup>10</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>11</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

<sup>12</sup> IBID

### 3.5. GENDER

The population of the Central Okanagan East is split relatively equally between males (50.1%) and females (49.9%).

#### Population Gender and Age Characteristics<sup>13</sup>

	Central Okanagan East		BC	
	Male	Female	Male	Female
Total Population	1,990	1,985	2,013,990	2,099,495
Gender Split	50.1%	49.9%	49.0%	51.0%
0 to 4 years	4.5%	4.5%	5.1%	4.7%
5 to 14 years	12.8%	14.1%	12.2%	11.1%
15 to 24 years	11.8%	10.8%	13.6%	12.6%
25 to 34 years	9.0%	9.3%	12.1%	12.2%
35 to 44 years	15.3%	16.6%	15.1%	15.3%
45 to 54 years	19.6%	18.1%	16.1%	16.2%
55 to 64 years	12.8%	13.4%	12.4%	12.2%
65 years and over	14.3%	12.3%	13.5%	15.6%
Median age of the population	43.0	42.0	40.0	41.5
% of the population aged 15 and over	82.5%	81.6%	82.7%	84.2%

<sup>13</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

### 3.6. EDUCATION

The proportion of the population with a college or university education was lower for Central Okanagan East (31.5%) than for BC in general (41.4%). However, the proportion of apprenticeship and trade certificate/diplomas (19.0%) was significantly higher than BC overall (10.9%). This educational profile is consistent with the labour force requirements in the region.

#### Educational Attainment<sup>14</sup>

	Central Okanagan East				BC
	Population	Percent	Males	Females	
Total population 15 years and over	3,255	100.0%	1,635	1,625	3,394,910
No certificate, diploma or degree	575	17.7%	20.8%	14.5%	19.9%
High school certificate or equivalent	1,030	31.6%	29.1%	34.5%	27.9%
Apprenticeship or trades certificate or diploma	620	19.0%	24.5%	13.5%	10.9%
College, CEGEP or other non-university certificate or diploma	665	20.4%	17.4%	23.4%	16.7%
University certificate or diploma below the bachelor level	75	2.3%	1.2%	3.1%	5.4%
University certificate, diploma or degree	285	8.8%	6.7%	10.8%	19.3%
College / University	3,255	100.0%	1,635	1,625	41.4%

<sup>14</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

### 3.7. PERSONAL INCOME (POPULATION 15 YEARS AND OVER)

The median income of persons 15 years and over in Central Okanagan East for 2005 was \$27,553 compared to \$24,867 for BC overall. The average income in Central Okanagan East was \$32,925 compared to \$34,519 in BC overall.

There were proportionately more people in Central Okanagan East (45.9%) in the middle income ranges (\$15,000 to \$44,999) than for BC overall (41.9%).

#### Total income in 2005 of population 15 years and over Central Okanagan East and BC<sup>15</sup>

	Both Sexes		BC
	Persons	Percent	
Population 15 years and over	3,255	100.0%	100.0%
Without Income	110	3.4%	4.8%
With Income	3,145	100.0%	100.0%
Under \$15,000	910	28.9%	32.7%
\$15,000 to \$24,999	495	15.7%	17.5%
\$25,000 to \$34,999	545	17.3%	13.5%
\$35,000 to \$44,999	405	12.9%	10.9%
\$45,000 to 59,999	405	12.9%	10.8%
\$60,000 and over	370	11.8%	14.7%

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<sup>15</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

## 4. Household Characteristics

### 4.1. PRIVATE HOUSEHOLDS

#### 4.1.1. SELECTED HOUSEHOLD CHARACTERISTICS

In 2006, there were 1,500 households in the Central Okanagan East. The average household size was 2.6 people, slightly higher than the BC average of 2.5 people. Over two thirds of Central Okanagan East households contained a couple (72.0%).

**Selected Household Characteristics Central Okanagan East and BC, 2006<sup>16</sup>**

	Central Okanagan East		BC
	Households	Percent	
Total private households	1,500	100.0%	1,643,150
Households containing a couple (married or common-law) with children	475	31.7%	26.3%
Households containing a couple (married or common-law) without children	605	40.3%	29.6%
One-person households	255	17.0%	28.0%
Other household types	160	10.7%	16.1%
Average household size	2.6		2.5

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<sup>16</sup> Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

#### 4.1.2. SIZE OF HOUSEHOLD

Two person households were the most common household type in Central Okanagan East (42.0%), which was a higher proportion than for BC overall (34.2%).

#### Number of Households by Size of Household, Central Okanagan East and BC, 2006<sup>17</sup>

	Central Okanagan East		BC
	Households	Percent	
Total number of private households	1,500	100.0%	100.0%
1 person	255	17.0%	28.1%
2 persons	630	42.0%	34.2%
3 persons	220	14.7%	14.8%
4 to 5 persons	345	23.0%	19.6%
6 or more persons	45	3.0%	3.3%

#### 4.1.3. SENIORS IN PRIVATE HOUSEHOLDS

In 2006, there were 525 seniors living in private households. One third of these (34.5%) were not in a census family. Census family refers to a married couple (with or without children of either or both spouses), a couple living common-law (with or without children of either or both partners) or a lone parent of any marital status, with at least one child living in the same dwelling. A couple may be of opposite or same sex. 'Children' in a census family include grandchildren living with their grandparent(s) but with no parents present.<sup>18</sup>

#### Seniors in Private Households, 2006<sup>19</sup>

	Seniors (65 and older)		
	Persons	Percent	BC
Total seniors in private households	525	100.0%	100.0%
Number of persons not in census families	80	15.2%	34.5%
Living with relatives	10	1.9%	5.3%
Living with non-relatives only	20	3.8%	1.8%
Living alone	55	10.5%	27.3%
Number of census family persons	445	84.8%	65.5%

<sup>17</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

<sup>18</sup> Statistics Canada. 2007. Lake Country, British Columbia., 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>19</sup> BC Stats, 2006 Census Profile, Central Okanagan J, March 2009

## 4.2. Household Income

### 4.2.1. MEDIAN HOUSEHOLD INCOME

Overall, the median income of households in Central Okanagan East was \$60,524 compared to \$52,709 for BC overall. Couple households with children had a lower median income in Central Okanagan East (\$73,512) than for BC overall (\$79,509). Couple households without children also had a lower median income than for the province overall likely due to the large number of retirees and seniors in the region.

The median income of a specified group of households is that amount which divides their income size distribution, ranked by size of income, into two halves. That is, the incomes of the first half of households are below the median, while those of the second half are above the median. Median incomes of households are normally calculated for all units in the specified group, whether or not they reported income.<sup>20</sup>

#### Household Income Profile Central Okanagan East and BC, 2005<sup>21</sup>

	Central Okanagan East	BC
All private households (\$)	\$60,524	\$52,709
Couple households with children (\$)	\$73,512	\$79,509
Couple households without children (\$)	\$61,354	\$63,969
One-person households (\$)	\$29,406	\$27,773
Other household types (\$)	\$54,733	\$47,266

### 4.2.2. GROWTH IN AVERAGE HOUSEHOLD INCOME

Average household incomes for Central Okanagan East were not available in prior census releases.

#### Average Household Income Central Okanagan East and BC, 1980 to 2005<sup>22</sup>

	Central Okanagan East		BC	
	Average Income	Percent Change	Average Income	Percent Change
1980	n/a	n/a	\$26,171	
1985	n/a	n/a	\$33,497	28.0%
1990	n/a	n/a	\$46,909	40.0%
1995	n/a	n/a	\$50,667	8.0%
2000	n/a	n/a	\$57,593	13.7%
2005	\$62,670	n/a	\$67,675	17.5%

<sup>20</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>21</sup> IBID

<sup>22</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

#### 4.3. SOURCE OF INCOME

Source of income data are not provided for electoral areas.

#### Central Okanagan East Source of Total Income, 2006

	Central Okanagan East		BC
	\$ Thousands	% of Total	% of Total
Employment	n/a	n/a	65.9%
Pension	n/a	n/a	12.5%
Investment	n/a	n/a	8.6%
Self-Employed	n/a	n/a	6.0%
Other	n/a	n/a	5.0%
Tax Exempt	n/a	n/a	2.0%
Total	n/a	n/a	100.0%

#### 4.4. DWELLINGS

In total, there were 1,500 dwellings in Central Okanagan East in 2006. The proportion of owned dwellings was higher for Central Okanagan East (89.3%) than for the province overall (69.7%). Central Okanagan East has a higher than average proportion of single-detached housing (85.7%) than BC overall (49.0%).

#### Selected Dwelling Characteristics Central Okanagan East and BC, 2006<sup>23</sup>

	Central Okanagan East		BC
	Dwellings	Percent	
Number of occupied private dwellings	1,500	100.0%	100.0%
Owned	1,340	89.3%	69.7%
Rented	155	10.3%	30.1%
Band housing	0	0.0%	0.2%
Single-detached house	1,285	85.7%	49.0%
Semi-detached house	50	3.3%	3.1%
Row house	10	0.7%	6.8%
Apartment, duplex	25	1.7%	10.2%
Apartment, building with 5 or more storeys	0	0.0%	7.2%
Apartment, building with under 5 storeys	5	0.3%	20.9%
Other single-attached house	15	1.0%	0.2%
Movable dwelling	115	7.7%	2.6%
Average number of rooms per dwelling	7.5		6.4
Average number of bedrooms per dwelling	3.1		2.7

<sup>23</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

## 5. Labour Force Characteristics

### 5.1. DEFINITIONS<sup>24</sup>

**Labour force activity** - Refers to the labour market activity of the population 15 years and over in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

**Labour force** - Refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006). In past censuses, this was called 'total labour force.'

**Employed** - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006):

- a) did any work at all for pay or in self-employment or without pay in a family farm, business or professional practice;
- b) had a job or business but were absent with or without pay, for the entire week because of vacation, an illness, a labour dispute at their place of work, or any other reasons.

**Unemployed** - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were without paid work or without self-employment work and were available for work and either:

- a) had actively looked for paid work in the past four weeks;
- b) were on temporary lay-off and expected to return to their job;
- c) had definite arrangements to start a new job in four weeks or less.

**Not in the labour force** - Refers to persons 15 years and over, excluding institutional residents, who, in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were neither employed nor unemployed. It includes students, homemakers, retired workers, seasonal workers in an 'off' season who were not looking for work, and persons who could not work because of a long-term illness or disability.

**Participation rate** - Refers to the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the population 15 years and over excluding institutional residents.

**Employment rate** - Refers to the number of persons employed in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the total population 15 years and over excluding institutional residents.

**Unemployment rate** - Refers to the unemployed expressed as a percentage of the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

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<sup>24</sup> Statistics Canada. 2007. *Central Okanagan, British Columbia (table). 2006 Community Profiles. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released Revised March 10, 2009.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed April 15, 2009).

## 5.2. DEFINITIONS<sup>25</sup>

**Labour force activity** - Refers to the labour market activity of the population 15 years and over in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

**Labour force** - Refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006). In past censuses, this was called 'total labour force.'

**Employed** - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006):

- c) did any work at all for pay or in self-employment or without pay in a family farm, business or professional practice;
- d) had a job or business but were absent with or without pay, for the entire week because of vacation, an illness, a labour dispute at their place of work, or any other reasons.

**Unemployed** - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were without paid work or without self-employment work and were available for work and either:

- d) had actively looked for paid work in the past four weeks;
- e) were on temporary lay-off and expected to return to their job;
- f) had definite arrangements to start a new job in four weeks or less.

**Not in the labour force** - Refers to persons 15 years and over, excluding institutional residents, who, in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were neither employed nor unemployed. It includes students, homemakers, retired workers, seasonal workers in an 'off' season who were not looking for work, and persons who could not work because of a long-term illness or disability.

**Participation rate** - Refers to the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the population 15 years and over excluding institutional residents.

**Employment rate** - Refers to the number of persons employed in the week (Sunday to Saturday) prior to Census Day (May 16, 2006), expressed as a percentage of the total population 15 years and over excluding institutional residents.

**Unemployment rate** - Refers to the unemployed expressed as a percentage of the labour force in the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

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<sup>25</sup> Statistics Canada. 2007. *Central Okanagan, British Columbia (table). 2006 Community Profiles. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released Revised March 10, 2009.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed April 15, 2009).

### 5.3. SIZE OF THE LABOUR FORCE

In 2006 there were 3,260 people in the Central Okanagan East labour force. Labour force refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006).<sup>26</sup> There were 1,630 males and 1,625 females in the labour force. The participation rate for males (72.4%) was higher than for females (65.8%)

The labour force participation rate Central Okanagan East (69.2%) was higher to BC overall (65.6%).

#### Selected Labour Force Characteristics Central Okanagan East and BC, 2006<sup>27</sup>

	Central Okanagan East				BC
	Total		Male	Female	
Total population 15 years and over	3,260		1,630	1,625	3,394,910
In the labour force	2,255	69.2%	1,180	1,070	2,226,380
Employed	2,135	65.5%	1,125	1,005	94.0%
Unemployed	120	5.3%	55	65	6.0%
Not in the labour force	1,000		450	555	1,168,525
Participation rate	69.2%		72.4%	65.8%	65.6%
Employment rate	65.5%		69.0%	61.8%	61.6%
Unemployment rate	5.3%		4.7%	6.1%	6.0%

The unemployment rate in Central Okanagan East has been volatile over the past ten years. However, the participation rate has been steady, ranging from 70.8% to 69.2% over the same period.

#### Changes in Central Okanagan East Labour Force 1996 to 2006<sup>28</sup>

	1996	2001	2006
In the labour force	1,810	1,895	2,255
Employed	1,738	1,768	2,135
Unemployed	72	127	120
Not in the labour force	746	824	1,000
Participation rate	70.8%	69.7%	69.2%
Unemployment rate	4.0%	6.7%	5.3%

Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10.* <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

<sup>27</sup> IBID

<sup>28</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

#### 5.4. LABOUR FORCE BY INDUSTRY SEGMENT

The largest segment of the Central Okanagan East labour force was in the retail trade segment (15.0%) and in the business services segment (15.0%). 12.9% of the labour force was in the construction industry compared to 7.6% for BC overall. There were also proportionately more people in the manufacturing sector in Central Okanagan East (12.9%) compared to BC overall.

#### Labour Force by Industry Segment<sup>29</sup>

	Central Okanagan East				BC
	People	Percent	Male	Female	
Total experienced labour force 15 years and over	2,240	100.0%	1,170	1,070	2,193,115
Retail trade	335	15.0%	10.3%	20.1%	11.4%
Business services	335	15.0%	19.7%	9.8%	19.9%
Other services	330	14.7%	12.0%	17.3%	20.6%
Construction	290	12.9%	20.5%	4.7%	7.6%
Manufacturing	290	12.9%	18.4%	7.0%	8.6%
Health care and social services	180	8.0%	1.7%	15.0%	9.7%
Educational services	160	7.1%	4.3%	10.3%	7.0%
Agriculture and other resource-based industries	130	5.8%	7.3%	3.7%	4.9%
Finance and real estate	110	4.9%	1.7%	7.9%	6.2%
Wholesale trade	80	3.6%	4.3%	3.3%	4.2%

<sup>29</sup> Statistics Canada. 2007. *Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)*

## 5.5. LABOUR FORCE OCCUPATIONS (NATIONAL OCCUPATIONAL CLASSIFICATION FOR STATISTICS 2006)

### 5.5.1. LABOUR FORCE BY OCCUPATION (MAJOR CATEGORIES)

The largest segment of the Central Okanagan East labour force is in the trades, transport and equipment operators and related occupations (21.9%). There are proportionately more people in the trades, transport and equipment operators and related occupations in Central Okanagan East (21.9%) than in BC overall (15.5%).

#### Labour Force by Industry Segment Central Okanagan East and BC, 2006<sup>30</sup>

	People	Percent	Male	Female	BC
Total experienced labour force 15 years and over	2,240	100.0%	1,170	1,065	2,193,115
Trades, transport and equipment operators and related occupations	490	21.9%	40.2%	1.4%	15.5%
Sales and service occupations	460	20.5%	11.5%	31.0%	25.3%
Business, finance and administration occupations	390	17.4%	6.4%	29.6%	17.1%
Management occupations <sup>75</sup>	265	11.8%	14.1%	9.4%	10.5%
Occupations in social science, education, government service and religion	165	7.4%	4.3%	10.8%	8.1%
Occupations unique to primary industry	140	6.3%	6.8%	4.7%	3.9%
Natural and applied sciences and related occupations	100	4.5%	6.8%	1.4%	6.3%
Occupations unique to processing, manufacturing and utilities	95	4.2%	6.4%	1.9%	4.2%
Health occupations	90	4.0%	1.3%	7.0%	5.5%
Occupations in art, culture, recreation and sport	40	1.8%	1.7%	1.4%	3.5%

<sup>30</sup> Statistics Canada. 2007. Lake Country, British Columbia, . 2006 Community Profiles. 2006 Census, Modified: 2009-03-10. <http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E> (accessed May 15, 2009)

### 5.5.2. TOP TEN OCCUPATIONS (DETAILED CATEGORIES)

Clerical occupations were the most common detail category occupations in Central Okanagan East (10.4%), followed by retail sales persons (6.2%), and construction trades (6.2%).

#### Top Ten Occupations (Major Categories Removed)<sup>31</sup>

	Central Okanagan East		RDCO
	People	Percent	Percent
Total labour force 15 years and over by occupation - National Occupational Classification for Statistics 2006	2,255	100.0%	86,390
Occupation - Not applicable	10	0.4%	0.9%
All occupations	2,245	99.6%	99.1%
Clerical occupations	235	10.4%	8.1%
Retail salespersons and sales clerks	140	6.2%	5.2%
Construction trades	140	6.2%	5.0%
Sales and service occupations, n.e.c.	130	5.8%	8.6%
Other managers, n.e.c.	115	5.1%	3.9%
Teachers and professors	115	5.1%	2.9%
Technical occupations related to natural and applied sciences	85	3.8%	2.6%
Transportation equipment operators and related workers, excluding labourers	85	3.8%	2.8%
Occupations unique to agriculture, excluding labourers	80	3.5%	2.1%
A1 Specialist managers	70	3.1%	2.3%

<sup>31</sup> Statistics Canada 2006 Census prepared by BC Stats July 21, 2008, Custom Data Run

### 5.6. LABOUR FORCE BY CLASS OF WORKER

The proportion of self-employed people in Central Okanagan East was slightly higher in 2006 than BC overall particularly in the unincorporated segment. 22.0% of the labour force in Central Okanagan East were self employed compared to 14.1% for BC overall.

**Labour Force by Class of Worker 2006<sup>32</sup>**

	Both Sexes			Male			Female		
	Central Okanagan East		BC	Central Okanagan East		BC	Central Okanagan East		BC
Total labour force 15 years & over	2,255	100.0%	100.0%	1,180	100.0%	100.0%	1,075	100.0%	100.0%
Class of worker - Not applicable	15	0.7%	1.5%	10	0.8%	1.3%	0	0.0%	1.7%
All classes of worker	2,240	99.3%	98.5%	1,170	99.2%	98.7%	1,070	99.5%	98.3%
Paid workers	1,930	85.6%	89.0%	975	82.6%	88.0%	955	88.8%	90.1%
Employees	1,730	76.7%	84.1%	850	72.0%	81.3%	880	81.9%	87.2%
Self-employed (incorporated)	200	8.9%	4.9%	130	11.0%	6.7%	75	7.0%	2.9%
Without paid help	70	3.1%	1.8%	45	3.8%	2.4%	25	2.3%	1.1%
With paid help	130	5.8%	3.1%	85	7.2%	4.2%	50	4.7%	1.8%
Self-employed (unincorporated)	295	13.1%	9.2%	195	16.5%	10.5%	105	9.8%	7.7%
Without paid help	230	10.2%	6.5%	145	12.3%	7.1%	85	7.9%	5.8%
With paid help	65	2.9%	2.7%	45	3.8%	3.4%	20	1.9%	1.9%
Unpaid family workers	15	0.7%	0.3%	10	0.8%	0.2%	10	0.9%	0.5%

<sup>32</sup> BC Stats, 2006 Census Profile, Central Okanagan, March 2009

## 6. Land Taxation Rates

### Real Property Tax Rates: \$ per \$1000 of Assessed Property (Land/Buildings)<sup>33</sup>

Municipality	Business	Light Industry	Major Industry	Residential
Kelowna	17.5457	18.2170	22.4399	5.8896
Lake Country	18.3756	23.9426	24.2351	5.3632
Peachland	16.5344	22.0027	n/a	6.2241
West Kelowna	16.07103	15.4603	16.3023	5.6338
RDCO – Rural Tax*	14.2 to 15.8	19.7 to 22.0	19.7 to 22.0	5.8 to 6.5

\* Note: Rural tax rates presented are estimates only. To determine the exact rate including local services you need to be familiar with the area or specific property. You can estimate rural property tax for specific locations using the on-line tax calculator at [http://www.sbr.gov.bc.ca/applications/rpt/tax\\_calc/online\\_calculator.asp](http://www.sbr.gov.bc.ca/applications/rpt/tax_calc/online_calculator.asp)

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<sup>33</sup> By phone and e-mail from: City of Kelowna, District of Lake Country, District of Peachland, RDCO, June 2009

## 7. Construction and Business Activity

### 7.1. BUILDING PERMITS

Value of building permits data is not available for electoral areas, including Central Okanagan East .

### 7.2. INCORPORATIONS

Business formations and failures data is not available for electoral areas, including Central Okanagan East.

### 7.3. BUSINESS LICENSES

In 2008, there were a total of 11,827 business licenses issued as of December 31<sup>st</sup>, 2008. Of these, 1,704 were new business licenses. The relatively new Mobile Business License program has reduced the overall number of business licenses issued. Mobile businesses may now purchase a business license in the community where they reside and may now purchase a single license for all of the other participating communities where they do business.

#### Business Licenses<sup>34</sup>

Area		City of Kelowna	District of Lake Country	District of Peachland	RDCO	West Kelowna	Total
2008	<b>Total Licenses</b>	9,324	644	197	412	1,250	11,827
	<b>New</b>	1,454	137	38	75	n/a	1,704
	<b>Renewed</b>	7,870	578	159	337	n/a	8,944
2007	<b>Total Licenses</b>	10,241	715	209	1,660	n/a	12,825
	<b>New</b>	1,604	136	45	295	n/a	2,080
	<b>Renewed</b>	8,637	579	164	1,365	n/a	10,745
2006	<b>Total Licenses</b>	9,162	662	230	1,561	n/a	11,615
	<b>New</b>	1,470	127	27	282	n/a	1,906
	<b>Renewed</b>	7,692	535	203	1,279	n/a	9,709
2005	<b>Total Licenses</b>	9,092	583	264	1,496	n/a	11,435
	<b>New</b>	1,582	127	45	452	n/a	2,206
	<b>Renewed</b>	7,510	456	219	1,044	n/a	9,229

#### Mobile Business Licenses<sup>35</sup>

A Mobile Business is a business that performs a service in more than one participating municipality without an associated storefront, and who provides the service by moving from client to client. If your business falls within the definition of a Mobile Business you have the opportunity to apply for a Mobile Business Licence that encompasses all the participating municipalities. With a mobile business license you do not need to purchase individual business licenses for each of the communities where you do business. This however, does not exempt you from the requirement of having a Business Licence in the jurisdiction where you reside. The following communities in the Central Okanagan participate in the mobile business license program as well as several surrounding communities:

- District of Lake Country
- District of West Kelowna
- City of Kelowna
- District of Peachland
- District of Summerland

<sup>34</sup> Municipalities by phone and e-mail

<sup>35</sup> Regional District of the Central Okanagan, Inspections, <http://www.regionaldistrict.com/docs/inspections/Mobile%20Business%20Licence%20Pilot.pdf>, Accessed June 1, 2009)

## 8. Local Government Contacts

### REGIONAL DISTRICT OF CENTRAL OKANAGAN

1450 KLO Road  
Kelowna BC, V1W 3Z4

[www.regionaldistrict.com](http://www.regionaldistrict.com)

Contact: Harold Reay, Chief Administrative Officer

Main Switchboard:	Tel:	(250) 763-4918
	Fax:	(250) 763-0606
Engineering Department	Tel:	(250) 469-6241
Finance Department	Tel:	(250) 469-6242
Inspection Services	Tel:	(250) 469-6211
Human Resources Department	Tel:	(250) 469-6249
Planning Department	Tel:	(250) 469-6227
Regional Parks	Tel:	(250) 469-6232

### CENTRAL OKANAGAN ECONOMIC DEVELOPMENT COMMISSION

1450 KLO Road  
Kelowna BC, V1W 3Z4

Toll Free: (877) 332-2673

Tel: (250) 469-6280

Contact: Robert Fine, Manager of Economic Development

E-mail: [info@investkelowna.com](mailto:info@investkelowna.com)

Web site: [www.investkelowna.com](http://www.investkelowna.com)

### CITY OF KELOWNA

1435 Water Street  
Kelowna BC, V1Y 1J4

Tel: (250) 469-8500

Contact: Ron Mattiussi, City Manager

Fax: (250) 861-7412

[www.kelowna.ca](http://www.kelowna.ca)

### DISTRICT OF WEST KELOWNA

Mount Boucherie Municipal Facility  
West Kelowna, BC V1Z 2T6

Tel: (250) 707-2999

Fax: (250) 707-2997

Contact: Jason Johnson, CEO

[www.districtofwestside.ca](http://www.districtofwestside.ca)

### THE CORPORATION OF THE DISTRICT OF PEACHLAND

5806 Beach Avenue  
Peachland BC, V0H 1X0

Tel: (250) 767-2647

Contact: Elsie Lemke, Administrator

Fax: (250) 767-3433

[www.peachland.ca](http://www.peachland.ca)

**THE DISTRICT OF LAKE COUNTRY**

10150 Bottom Wood Lake Road

Lake Country BC, V4V 2M1

Contact: Randy Rose, Administrator

[www.lakecountry.bc.ca](http://www.lakecountry.bc.ca)

Tel: (250) 766-5650

Fax: (250) 766-0116

**WESTBANK FIRST NATION**

301 – 515 Hwy 97 South

Kelowna BC, V1Z 3J2

E-mail: [mail@wfn.ca](mailto:mail@wfn.ca)

Web site: [www.wfn.ca](http://www.wfn.ca)

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Fax: (250) 769-4377