



## *INVITATION*

August 19, 2010

To whom it may concern,

The Central Okanagan Economic Development Commission is participating in the Destination Canada 2010 Job Fair. This is the fourth consecutive year that the COEDC will be participating in this event. Previous years have demonstrated this job fair is an excellent opportunity to link local businesses with skills and expertise not readily available locally. The COEDC would like to formally invite local businesses to participate in the Destination Canada 2010 Job Fair. This year's event takes place November 16<sup>th</sup>, 17<sup>th</sup>, and 18<sup>th</sup> in Paris and November 20<sup>th</sup> in Brussels.

This event represents an excellent opportunity for local businesses to tap in to the French and Belgian labour markets to complement their human resource needs with skill sets that either do not exist locally, or are limited in availability.

Local businesses interested in participating in Destination Canada may do so directly by registering through the Destination Canada website at <http://www.destination-canada-forum-emploi.ca>, and attending the job fairs in Paris and Brussels on the respective dates. Alternatively, the Central Okanagan Economic Development Commission is prepared to assist local firms in their recruitment of individuals from this talent pool by representing them.

If your firm is interested in being represented by the COEDC at this year's Destination Canada job fair, please review the information provided herein, complete accompanying job offer form in Appendix A, and return it to our office. If you have any questions with respect to the job fair and how we might represent you, please do not hesitate in contacting us. It would be our pleasure to assist you in whatever manner we can.

Sincerely,

Robert Fine  
Director of Economic Development  
Central Okanagan Regional District