

2021 Census

Income Highlights

Released: July 13th, 2022

Canada's Fastest Growing Metropolitan Area



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Total Income – Households and Families

		2015	2020	% Change
Kelowna CMA	Median total income - households	\$71,127	\$85,000	19.5
	Median total income - families	\$87,612	\$105,000	19.9
BC	Median total income – households	\$69,995	\$85,000	21.4
	Median total income - families	\$90,760	\$107,000	17.9
Canada	Median total income – households	\$70,336	\$84,000	19.4
	Median total income - families	\$90,127	\$105,000	16.5

*Household refers to a person or group of persons who occupy the same dwelling.

**Families refers to a married couple and the children, if any, of either and/or both spouses; a couple living common law and the children, if any, of either and/or both partners; or a parent of any marital status in a one-parent family with at least one child living in the same dwelling.

2020 Household Median Income by Community

Geographic Location	2015 Median Income	2020 Median Income	% Change
Canada	\$70,336	\$84,000	19.4
British Columbia	\$69,995	\$85,000	21.4
Kelowna CMA	\$71,127	\$85,000	19.5
City of Kelowna	\$68,627	\$82,000	19.5
Central Okanagan East	\$85,504	\$99,000	15.8
District of Lake Country	\$83,243	\$98,000	17.7
District of Peachland	\$72,294	\$81,000	12.0
Central Okanagan West	\$66,912	\$85,000	27.0
City of West Kelowna	\$83,942	\$99,000	17.9
Duck Lake IR7	\$50,987	\$62,000	21.6
Tsinstikeptum 9	\$53,742	\$63,600	18.3
Tsinstikeptum 10	\$77,227	\$90,000	16.5

2020 Household Median Income by Community

Geographic Location	2015 Median Income	2020 Median Income	% Change
Kelowna CMA	\$71,127	\$85,000	19.5
Victoria CMA	\$70,283	\$85,000	20.9
Vancouver CMA	\$72,662	\$90,000	23.9
Toronto CMA	\$78,373	\$97,000	23.8
Calgary CMA	\$99,583	\$100,000	0.4

Individual Median Income – Kelowna CMA

	2015 Median Income	2020 Median Income	% Change
Men+	\$42,337	\$48,000	13.4
Women+	\$28,859	\$36,800	27.5

Most 2021 Census information is disseminated using a two-category gender variable. In these cases, people in the category “non-binary persons” are distributed in the other two gender categories and are denoted by the + symbol.

Key Takeaways

- Among Central Okanagan communities, West Kelowna and Central Okanagan East Electoral Area have the highest median total incomes for households in 2020, above the BC median of \$85,000 by 16.5%.
- Household median income in the Kelowna CMA increased by 19.5%, in line with the national increase of 19.4%.
- Men+ in Kelowna CMA earned 30.4% more than women+ with median individual incomes of \$48,000 vs. \$36,800 for women, however the median income of women+ grew at a higher rate (27.52%) from 2015 to 2020, compared to men+ (13.4%).

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