

# 2021 Census

## Labour Highlights

November 30<sup>th</sup>, 2022

*Canada's Fastest Growing Metropolitan Area*



**CENTRAL  
OKANAGAN**

ECONOMIC  
DEVELOPMENT  
COMMISSION



# Labour force status - 2016

	Population aged 15 years and over	In the labour force	Employed	Unemployed	Not in the labour force	Participation Rate (%)	Unemployment Rate (%)
Canada	28,643,020	18,672,475	17,230,040	1,442,435	9,970,545	65.2	7.7
British Columbia	3,870,375	2,471,665	2,305,690	165,975	1,398,710	63.9	6.7
<b>Kelowna CMA</b>	<b>163,005</b>	<b>103,840</b>	<b>96,490</b>	<b>7,345</b>	<b>59,165</b>	<b>63.7</b>	<b>7.1</b>
City of Kelowna	106,400	69,145	64,380	4,765	37,255	65.0	6.9
District of Lake Country	10,705	7,235	6,690	545	3,465	67.6	7.5
City of West Kelowna	26,680	16,960	15,880	1,080	9,720	63.6	6.4
District of Peachland	4,855	2,450	2,240	215	2,400	50.5	8.8
Duck Lake IR7	1,495	860	775	80	635	57.5	9.3
Central Okanagan East	3,360	2,140	1,970	175	1,220	63.7	8.2
Central Okanagan West	1,735	1,000	845	155	740	57.6	15.5
Tsinstikeptum 9	6,540	3,285	3,030	255	3,255	50.2	7.8
Tsinstikeptum 10	1,230	760	685	75	475	61.8	9.9

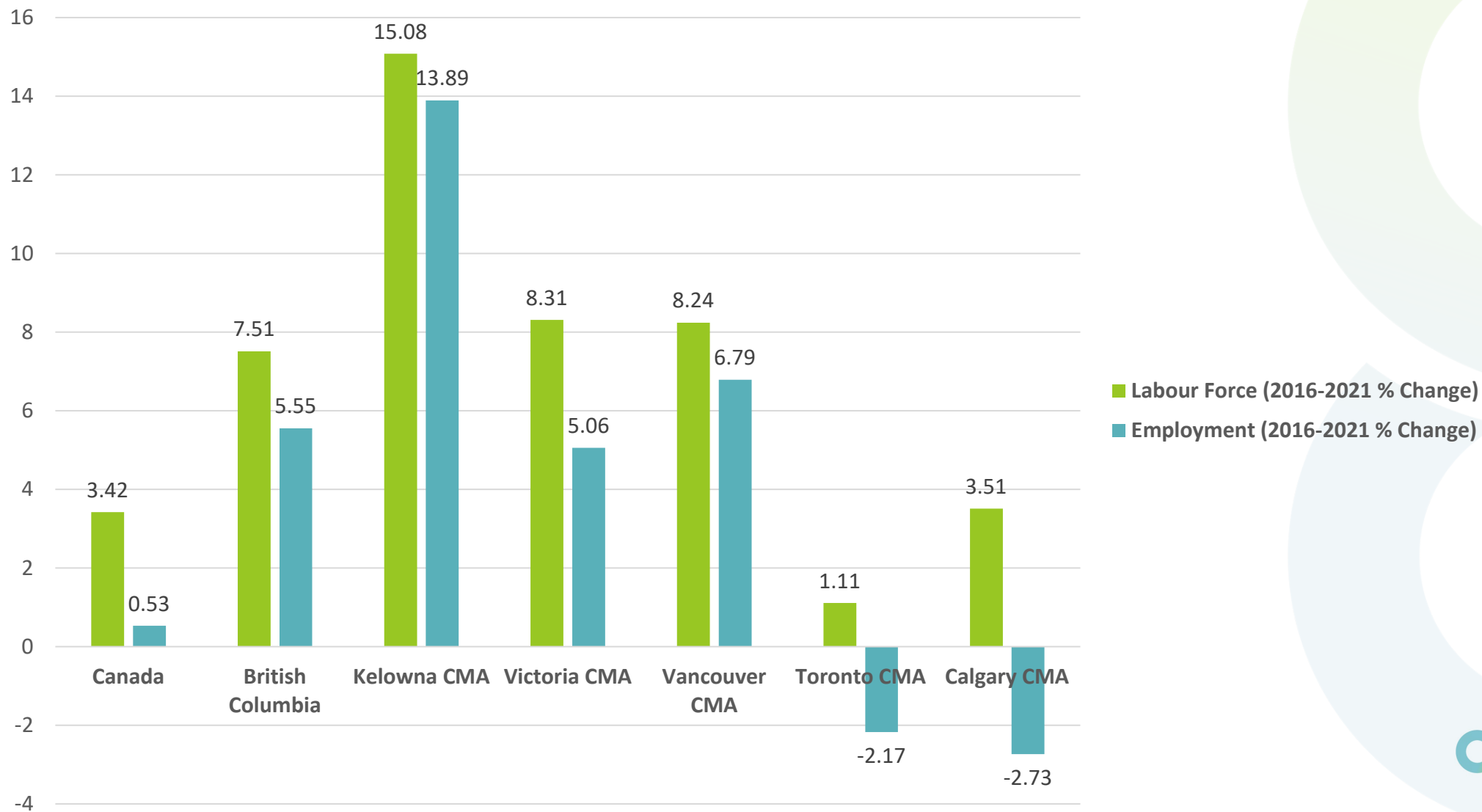
# Labour force status - 2021

	Population aged 15 years and over	In the labour force	Employed	Unemployed	Not in the labour force	Participation Rate (%)	Unemployment Rate (%)
Canada	30,335,915	19,310,345	17,321,695	1,988,645	11,025,575	63.7	10.3
British Columbia	4,200,425	2,657,275	2,433,600	223,675	1,543,145	63.3	8.4
<b>Kelowna CMA</b>	<b>187,965</b>	<b>119,495</b>	<b>109,890</b>	<b>9,605</b>	<b>68,470</b>	<b>63.6</b>	<b>8.0</b>
City of Kelowna	122,175	79,950	73,605	6,350	42,220	65.4	7.9
District of Lake Country	13,060	8,650	8,005	645	4,410	66.2	7.5
City of West Kelowna	29,875	18,975	17,545	1,430	10,895	63.5	7.5
District of Peachland	5,225	2,495	2,230	270	2,730	47.8	10.8
Duck Lake IR7	1,725	840	820	20	885	48.7	2.4
Central Okanagan East	3,730	2,285	2,095	190	1,445	61.3	8.3
Central Okanagan West	2,555	1,335	1,185	155	1,220	52.3	11.6
Tsinstikeptum 9	8,040	3,970	3,520	450	4,070	49.4	11.3
Tsinstikeptum 10	1,575	985	890	90	595	62.5	9.1

## Labour force status – 2016 to 2021 Percent Change

	Population aged 15 years and over (%)	In the labour Force (%)	Employed (%)	Unemployed (%)	Not in the labour force (%)	Participation Rate (%)	Unemployment Rate (%)
Canada	5.91	3.42	0.53	37.87	10.58	-1.50	2.60
British Columbia	8.53	7.51	5.55	34.76	10.33	-0.60	1.70
<b>Kelowna CMA</b>	<b>15.31</b>	<b>15.08</b>	<b>13.89</b>	<b>30.77</b>	<b>15.73</b>	<b>-0.10</b>	<b>0.90</b>
City of Kelowna	14.83	15.63	14.33	33.26	13.33	0.40	1.00
District of Lake Country	22.00	19.56	19.66	18.35	27.27	-1.40	0.00
City of West Kelowna	11.98	11.88	10.48	32.41	12.09	-0.10	1.10
District of Peachland	7.62	1.84	-0.45	25.58	13.75	-2.70	2.00
Duck Lake IR7	15.38	-2.33	5.81	-75.00	39.37	-8.80	-6.90
Central Okanagan East	11.01	6.78	6.35	8.57	18.44	-2.40	0.10
Central Okanagan West	47.26	33.50	40.24	0.00	64.86	-5.30	-3.90
Tsinstikeptum 9	22.94	20.85	16.17	76.47	25.04	-0.80	3.50
Tsinstikeptum 10	28.05	29.61	29.93	20.00	25.26	0.70	-0.80

# Labour Force Status – 2016 to 2021 Percent Change



# Work activity during reference year- 2021

	Population aged 15 years and over (%)	Did not work (%)	Worked (%)	Worked full year, full time (%)	Worked part year and/or part time (%)	Average weeks worked in reference year (%)
Canada	100.0	36.7	63.3	33.7	29.6	41.0
British Columbia	100.0	37.2	62.8	32.1	30.6	40.9
<b>Kelowna CMA</b>	<b>100.0</b>	<b>36.5</b>	<b>63.5</b>	<b>31.7</b>	<b>31.8</b>	<b>41.0</b>
City of Kelowna	100.0	34.9	65.1	32.4	32.7	41.0
District of Lake Country	100.0	33.1	66.9	33.3	33.5	40.6
City of West Kelowna	100.0	36.3	63.7	32.8	30.9	41.4
District of Peachland	100.0	51.8	48.1	22.8	25.2	40.7
Duck Lake IR7	100.0	48.7	51.3	25.8	25.5	38.2
Central Okanagan East	100.0	39.1	60.9	32.0	28.8	41.3
Central Okanagan West	100.0	46.0	54.2	24.3	29.9	39.0
Tsinstikeptum 9	100.0	50.2	49.8	23.1	26.7	39.7
Tsinstikeptum 10	100.0	37.0	63.0	34.2	28.8	41.1

## Class of worker - 2021

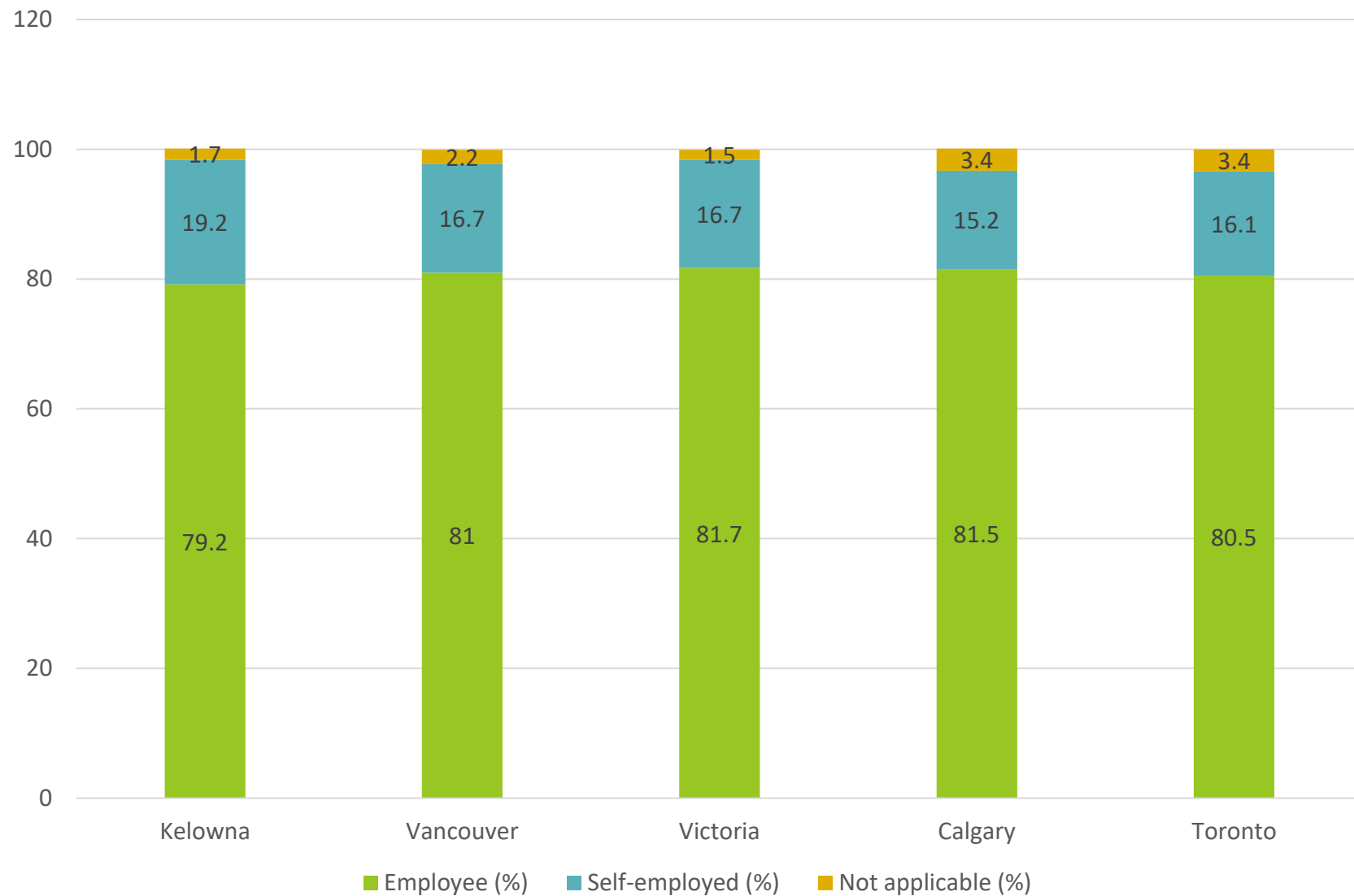
	Employee (%)	Self-employed (%)	Not applicable (%)
Canada	83.4	14.1	2.5
British Columbia	80.7	17.3	2.0
<b>Kelowna CMA</b>	<b>79.2</b>	<b>19.2</b>	<b>1.7</b>
City of Kelowna	79.6	18.7	1.7
District of Lake Country	77.4	21.4	1.2
City of West Kelowna	79.1	19.4	1.5
District of Peachland	75.2	23.6	1.0
Duck Lake IR7	89.3	10.7	0.0
Central Okanagan East	73.5	25.2	1.1
Central Okanagan West	69.4	25.7	4.5
Tsinstikeptum 9	81.4	15.2	3.3
Tsinstikeptum 10	77.2	20.8	1.5

## Class of worker – 2016 to 2021 Percentage Change

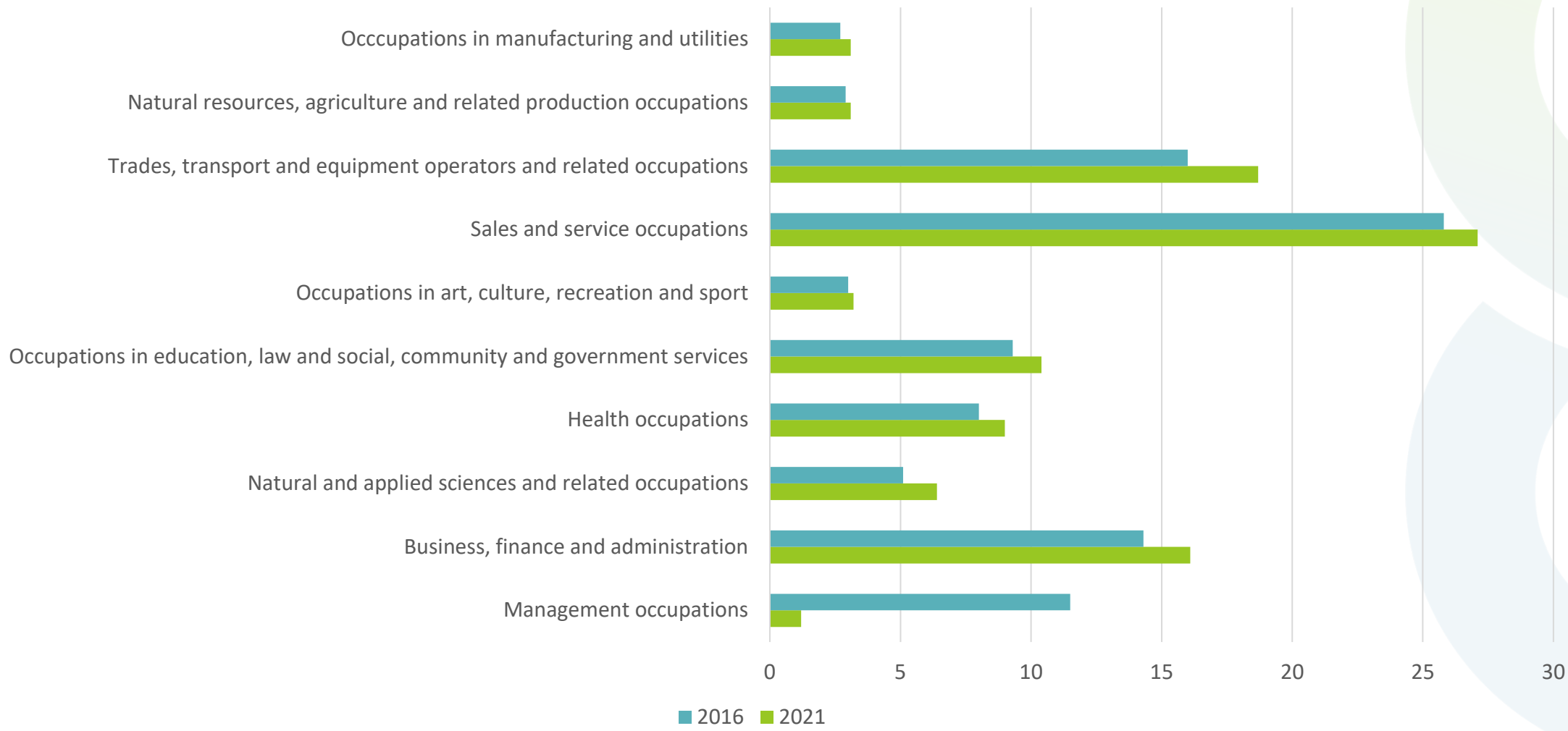
	Employee (%)	Self-employed (%)	Not applicable (%)
Canada	-2.7	2.3	0.3
British Columbia	-3.6	3.4	0.2
<b>Kelowna CMA</b>	<b>-3.8</b>	<b>3.7</b>	<b>0.2</b>
City of Kelowna	-3.8	3.7	0.1
District of Lake Country	-4.1	4.0	0.1
City of West Kelowna	-3.7	3.4	0.3
District of Peachland	-0.4	0.6	-0.4
Duck Lake IR7	0.9	2.0	-2.2
Central Okanagan East	-6.2	5.3	0.4
Central Okanagan West	-7.5	5.1	1.5
Tsinstikeptum 9	-7.0	5.5	1.3
Tsinstikeptum 10	-2.9	2.3	1.5



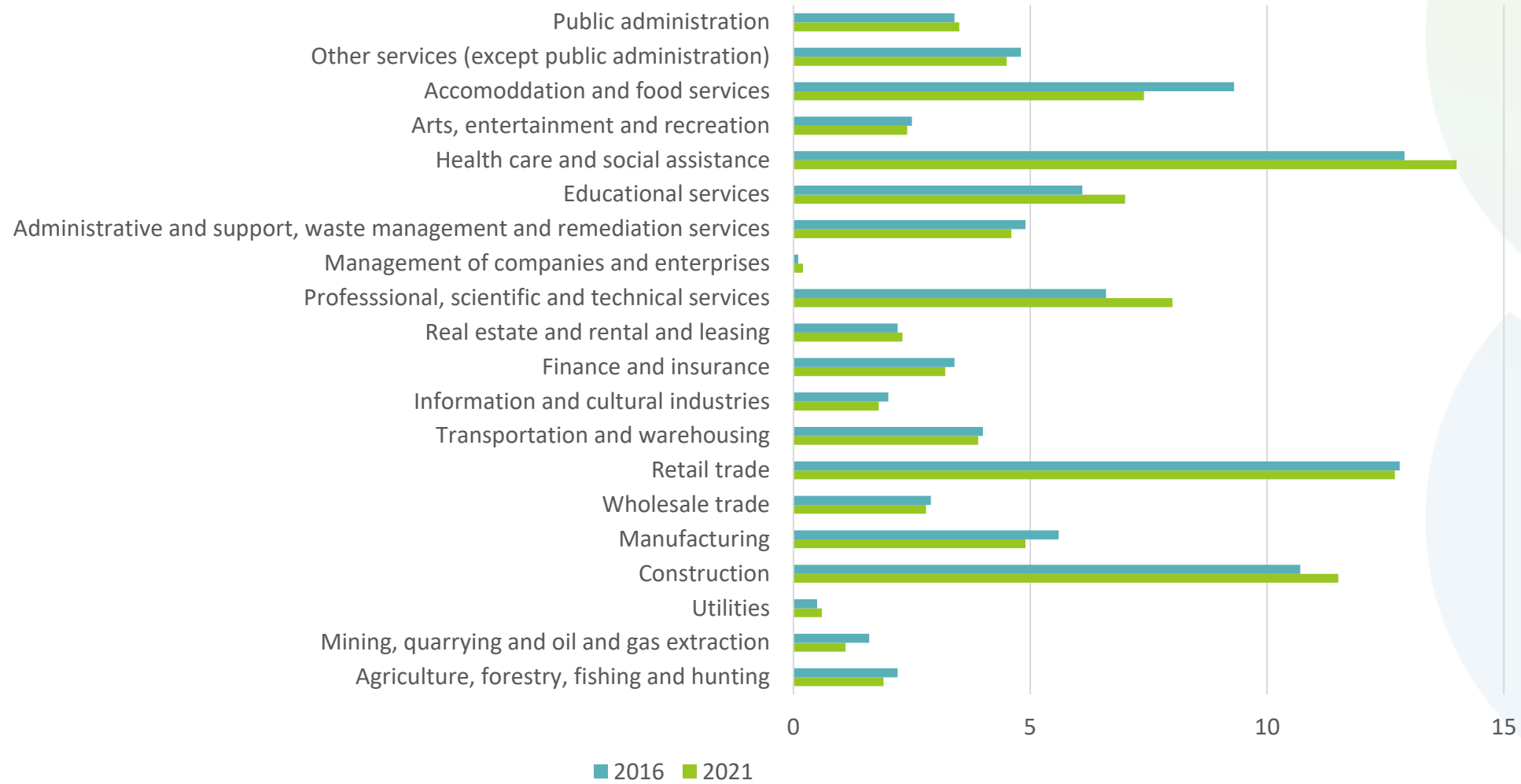
# Class of worker – 2021 CMA Comparison



# National Occupational Classification Comparison – Kelowna CMA



# North American Industry Classification System (NAICS) – Kelowna CMA



# Key Takeaways

- The Central Okanagan population aged 15 years and over increased 15.31% between 2016 and 2021, which is considerably higher than BC's growth at 8.53%, and Canada's growth at 5.91%.
- The Central Okanagan communities that experienced the highest growth rate in the population aged 15 years and over were:
  - Central Okanagan West: 47.26%
  - Tsinstikeptum 10: 28.05%
  - Tsinstikeptum 9: 22.94%
  - District of Lake Country: 22.0%
- The Central Okanagan had the largest increase in labour force (15.08%) and employment (13.89%) when compared to Canada, British Columbia, and Victoria, Vancouver, Toronto and Calgary CMA.
- The percentage of self-employed people in the Central Okanagan increased 3.7%, compared to 3.4% in BC and 2.3% in Canada.

# Key Takeaways

- The top three industry sectors of employment for the Central Okanagan in 2021 were Healthcare and Social Assistance (14.0%), Retail Trade (12.7%), and Construction (11.5%).
- The three industry sectors in the region that saw the largest increase in their share of the labour force between 2016 and 2021 include:
  - Professional, scientific and technical services (from 6.6% to 8%);
  - Health care and social assistance (from 12.9% to 14.0%);
  - Education services (from 6.1% to 7%)
- The top three occupations for the Central Okanagan in 2021 are Sales and service occupations (27.1%), Trades, transport and equipment operators and related occupations (18.7%), and Business, finance and administration (16.1%).

# Get In Touch



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