CENTRAL OKANAGAN ECONOMIC INDICATORS

Q1 2023







POPULATION GROWTH

2.8%

235.473 **Population**

Population 229,003

"The Kelowna CMA population grew an estimated 2.8% from 2021-2022*, with the largest growth being in Lake Country with an increase of 5.9% from 2021-2022.** "

* Statistics Canada Annual Population Estimates by CMA

* * Statistics Canada Census (2021)

www.investkelowna.com



3.5%

Total Employed	112,30	0
Labour Force		116,667
Unemployment	3.8 %	
Total Employed	104,633	
Labour Force	112	2,767
Unemployment	7.2 %	
	Labour Force Unemployment Total Employed Labour Force	Labour Force Unemployment 3.8 % Total Employed 104,633 Labour Force 112

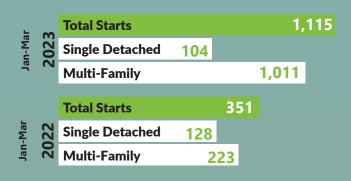
"The number of people in the labour force increased by 3.5% in Q1 2023 compared to last year, while the total employment increased by 7.3%. "

* Numbers for Kelowna Census Metropolitan Area (Central Okanagan)



HOUSING STARTS

1217.7%



"Housing starts in the Kelowna CMA increased 217.7% in Q1 2023 compared to Q1 2022, with multi-family accounting for 91% of those starts."

*CMHC new housing



www.investkelowna.com

BUILDING PERMIT VALUES 22.0%

Total Values

2023 \$281,847,830 2022 \$361,451,183 2021 \$629,060,230 "Building permit values decreased 22.0% in Q1 2023 compared to Q1 2022, and decreased 55.2% compared to Q1 2021."

* Numbers from all governments included in the RDCO

www.investkelowna.com



BUSINESS LICENSES

4.1%

2022		Total		16,054		
ć	2	Growth	4.1%			
7	7.1	Total			15,426	
Ċ	707	Growth	6.1%			
5 yr Avg	7707	5 Year Average		14	,612	
5 yr	7-016	Growth		22.0%		
ć	V					

"Peachland saw the largest increase in business licenses at 15.0%, followed by Lake Country at 13.3%, and Kelowna at 4.7%."

* Numbers from all governments included in the RDCO



AIRPORT PASSENGERS 56.2%

Q1 **Passengers** 512,462 J-M 2023 J-M 2022 328,109

804 2021 **Total Passengers**

"Q1 2023 passengers increased 56.2% compared to Q1 2022, however, airport passengers remain down 7.6% compared to Q1 2019 pre-pandemic levels."

* Kelowna International Airport stats

www.investkelowna.com



Kelowna. **Calgary Toronto** Vancouver

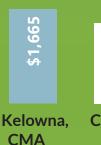
* CMHC New Housing Single/Semi-Detached

www.investkelowna.com

CMA



13.8%



Calgary

Toronto

Vancouver

"Average rent of a 2 bed row/ apartment in Kelowna CMA increased by 13.8% in 2022 compared to 2021"

*CMHC Average Rent 2 Bedroom Row/Apartment - October 2022

www.investkelowna.com



JOB POSTINGS

6.6%

#	of
Post	tings

2,587	Sales and service occupations		
1,317	Business, Finance & Administration occupations	16.09	%
1,242	Trades, transport & equip. operators occupations	15.1%	6
554	Health occupations	6.7%	

"Job postings for Q1 2023 are up 6.6% compared to Q1 2022, and increased 53.9% compared to Q1 2021.

* Vicinity Jobs Hiring Demand Report

www.investkelowna.com

Connect with us to learn more about the Region.

Education, Law & Social, Community

www.investkelowna.com



Invest_Kelowna



InvestKelowna



31.5%

investkelowna







Central Okanagan Economic Development Commission

- *The statistical data distributed in this document are reproduced from BC Stats, Statistics Canada, CMHC, YLW, RDCO, and local governments.
- *Statistics Canada defines the Kelowna Census Metropolitan Area (CMA) as being identical in area with the Regional District of Central Okanagan.

5.4%

*Labour Force Survey is a sample survey and estimates are subject to both sample survey and non-sampling errors.

Due to the relatively small sample size for the Kelowna CMA from which disaggregated data are derived, caution should be used in the interpretation of month-to-month changes in the estimates.

