

Did You Know that B.C.'s cherry industry produces 95% of Canada's sweet cherries? The Central Okanagan has a long history of agricultural excellence with high-quality farm operations offering diverse products including tree fruits, vegetables and cattle ranching.

The Central Okanagan is home to many different types of farm operations, including tree fruits (apples, cherries, plums, pears, peaches, and apricots), vegetables (fresh and greenhouse), and cattle ranching.

With the Agricultural Land Reserve (ALR) preserving 6,000 hectares of prime agricultural land in B.C., the Central Okanagan is going to be climbing the "ladder" for generations to come.

There's no question the region's soil, topography and hot, sunny climate provide an excellent agriculture environment, which is supported by food processing facilities, administration infrastructure and reliable transportation routes. Because we're all about keeping it fresh.



Industry Highlights

\$187B+	total reported operating revenue of 737 farms
807	farms employing 5,000+ people
794	agri-food businesses in the Okanagan
51,615	acres in total farm area

Competitive Advantage

B.C.'s cherry industry produces 95% of Canada's sweet cherries, with Canada's exports of sweet cherries reaching \$78 million in 2021

Soil, topography and a hot, sunny, dry climate in the Central Okanagan provide an excellent agricultural environment

Success Stories

[Agriculture in the Central Okanagan](#)

[Jealous Fruits](#): Filling the world's gap in cherry production

[SunRype](#): An iconic BC brand evolves and inspires

[Farming Karma Fruit Co.](#): The next generation of value added agriculture

