

JCI Kelowna Be Better Business Conference

2024 Promo Package

Event date:

June 21, 2024

About Us

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Be Better.

Mission Statement

To contribute to the advancement of the Kelowna area by providing young active citizens with development opportunities in leadership, social responsibility, entrepreneurship, and fellowship necessary to affect positive change and influence in our community of Kelowna, BC.

Who Are We?

JCI Kelowna is a group of young professionals and entrepreneurs, ages 18-40, that strive to grow as individuals while positively impacting our community, Kelowna, BC. Established in 1935, JCI Kelowna (formerly the Kelowna Jaycees) has a rich history and is one of the city's oldest professional groups.

What is JCI (Junior Chamber International)?

JCI Kelowna and our members are affiliated with Junior Chamber International, a worldwide federation of young leaders and entrepreneurs with chapters in 100+ countries across the world. As part of JCI, our members are exposed to national and international opportunities.

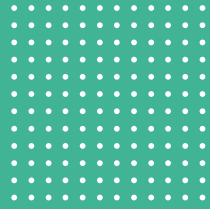


JCI Kelowna 2024 Board of Directors



JCI Kelowna 2023 Mayor's Luncheon

Event Summary



Get ready for the young professionals, level-up conference of the year! This one day event will be jam packed with high caliber speakers, actionable take-aways and filled with opportunities for personal and professional growth and networking.

Event Highlights:

- **Unique Atmosphere:** The venue design will enhance comfort and connection with lounge-pod seating, providing a setting for true engagement and learning.
- **Professional Development Credits:** For those who require professional development credits for licensing, we have put together a letter to provide to employers to help attain credits for attendance at this highly educational event.
- **High Caliber Speakers:** Elevate yourself by receiving training and exposure to these world-class, TedX speakers and entrepreneurs.

Join us for an opportunity to align yourself with the next generation of community leaders.

Thank you for supporting this event and helping us spread the word to create an unforgettable, inaugural JCI Kelowna Be Better Business Conference experience.

We look forward to celebrating this event with you!

Event Date: June 21, 2024

Time: 8am to 3pm

Location: Best Western Hotel, South Conference Center, Highway 97 N

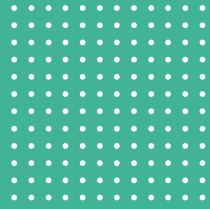


Event Summary

- 8:00am - Registration Opens
- 8:30am - Light Breakfast
- 9:00am - 2 Keynotes + Light Breakfast
- 10:45am - 2 Workshop Session Options
- 12:00pm - Lunch Networking
- 1:15pm - Closing Key Note
- 2:00pm - Reception



Key Note Speakers



Jay Johnson

Jay works with people and organizations to empower teams, grow profits, and elevate leadership. He is a Co-Founder of Behavioral Elements®, a two-time TEDx speaker, and a designated Master Trainer by the Association for Talent Development. With a focus on behavioral intelligence, Jay has delivered transformational workshops to accelerate high-performance teams and cultures in more than 30 countries across four continents. His passion lies in helping organizations overcome complex people challenges.



Linda Edgecombe

Linda is a change and leadership expert. She's a motivational coach and a proud disruptor of the status quo. She is an internationally renowned, award-winning speaker. She has been inducted into the Speaker Hall of Fame and is a TEDx speaker. She's also included in the Top 60 Motivational Speakers in the World. She is an author of several books and has been invited to speak across the globe, inspiring people to simply "choose a slice of the planet." She has been presented with the Humanitarian of the Year Award twice in the last four years.



Mike Shaw

Mike is an entrepreneur, and author who was once told that he would never walk again, three months later, he walked out of the hospital. He's the Co-founder of Headstartpro Performance Training and a subject matter expert in performance coaching and injury prevention. He's developed strategies to help people achieve their full potential and excel in the face of adversity. Mike's story has been documented on Red Bull TV, CBC, NBC, CTV, Global TV, City TV, and YouTube. His TEDx talk has reached thousands of people and continues to help those facing challenging times.



Get in touch!

Sponsorship Contact	Justina LeeStolz info@justinaleestolz.com 250.808.3638 SPONSOR PACKAGE AVAILABLE HERE
Eventbrite Tickets	https://www.eventbrite.ca/e/jci-kelowna-be-better-business-conference-tickets-863194125867?aff=oddtcreator
Instagram- JCI Kelowna	https://www.instagram.com/jcikelowna/
Facebook JCI Kelowna	https://www.facebook.com/JCIKelowna
Facebook EVENT PAGE	https://www.facebook.com/events/1482549795808791 Event Page
Website	www.jcikelowna.com

TIMELINE	SUGGESTED POSTS
<p>Event Info Poster</p> <p>Anytime before June 21, 2024</p>	<p>Roll Call... Whether you are just starting your career, looking to to jump into entrepreneurship or are a seasoned entrepreneur, this event is perfect for anyone looking to take themselves, their team and their business to the next level. Get your tickets to the inaugural JCI Kelowna BE BETTER BUSINESS Conference! ✨</p> <p>RSVP HERE: https://www.facebook.com/events/1482549795808791 GET TICKETS HERE: https://www.eventbrite.ca/e/jci-kelowna-be-better-business-conference-tickets-863194125867?aff=oddtcreator</p>
<p>Venue and Venue Design Graphic</p> <p>Anytime before June 21, 2024</p>	<p>The JCI Kelowna Be Better Business conference will be held at the centrally located Best Western Plus Hotel and Suites and Perspective Events and Design Company is elevating the class and decorum of this event with incredibly comfortable lounge seating. You won't want to miss this vibe and experience!</p> <p>RSVP HERE: https://www.facebook.com/events/1482549795808791 GET TICKETS HERE: https://www.eventbrite.ca/e/jci-kelowna-be-better-business-conference-tickets-863194125867?aff=oddtcreator</p>
<p>Meet The Speakers Graphic</p> <p>Between April 17 and June 21, 2024</p>	<p>If you're wondering what all the hype is about for the JCI Kelowna Be Better Business Conference, it's because they have an outstanding line up of speakers who will be delivering audio-gold to your brain throughout the day. This opportunity comes around once in a lifetime to soak it all in at just the right moment! Grab your opportunity for personal and professional growth today, limited tickets available!</p> <p>RSVP HERE: https://www.facebook.com/events/1482549795808791 GET TICKETS HERE: https://www.eventbrite.ca/e/jci-kelowna-be-better-business-conference-tickets-863194125867?aff=oddtcreator</p>

Send to Potential Sponsors

Subject Line: Prime chance to collaborate with JCI Kelowna and Be Better!

Hi,

The young professionals organization, JCI (Junior Chamber International) Kelowna, is hosting the inaugural Be Better Business Conference and I thought of two opportunities for Value for you here, one being as attendees if there is anyone in your organization that you think would benefit from attending this conference or that needs Professional Development credits, as well as, secondly, in the capacity of sponsorship. JCI Kelowna is offering only a few more sponsorship opportunities for this conference for those businesses that align with the JCI value of supporting young professionals and local businesses.

The JCI Kelowna Be Better Business Conference is a one-day opportunity on June 21, 2024 from 8am to 3pm to embark on a journey towards personal and professional excellence for individuals that are looking to level up in work, life and play.

The keynote speakers will address topics around behavioral intelligence and interpersonal communication skills for both work and family, how to face and overcome adversity and things that are "never part of the plan" and how to mitigate burn-out culture and find the right integration of work, life and play.

I wanted to share the information with you directly so that you can secure your spot before it's too late (limited tickets available). You can find more information and tickets here:

Facebook: <https://www.facebook.com/events/1482549795808791>

Eventbrite: <https://www.eventbrite.ca/e/jci-kelowna-be-better-business-conference-tickets-863194125867?aff=oddtcreator>

If you have any questions or want to engage as a sponsor for the event, please connect with Justina LeeStolz at info@justinaleestolz.com to receive full sponsorship details.

Dependably,



Direct Emails

Send to Potential Attendees

Subject Line: Got your ticket to Be Better with JCI Kelowna!?

Hi,

The young professionals organization, JCI (Junior Chamber International) Kelowna, is hosting the inaugural Be Better Business Conference and I thought of you because there is a fantastic opportunity for Value for you here as an attendee of this event.

The JCI Kelowna Be Better Business Conference is a one-day opportunity on June 21, 2024 from 8am to 3pm to embark on a journey towards personal and professional excellence for individuals that are looking to level up in work, life and play.

The keynote speakers will address topics around behavioral intelligence and interpersonal communication skills for both work and family, how to face and overcome adversity and things that are "never part of the plan" and how to mitigate burn-out culture and find the right integration of work, life and play.

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If you have any questions you can reach out to Justina at communications@jcikelowna.com.

Dependably,

Organization Committee

We are proud to have such a talented team of JCI Kelowna members organizing this fantastic event!



Justina LeeStolz
Chair &
Sponsorship
Past President
2023



Lauren Krausher
Venue Design
JCI Member



**Sarah Simpson
Byrne**
Sales
JCI Senator



Sarah Lundman
Social Media
Communications
Director 2024