










Demographics

	Population 2021:	4,258 > 11.6% growth from 2016
	Median Age:	51.6
	Median Total Household Income in 2020:	\$99,000 > 15.8% growth from \$85,504 in 2015
	Median Home Price Resale:	\$750,000
	Median Home Price New:	N/A
	Major Industries Breakdown:	<ol style="list-style-type: none"> 1. Agriculture, Forestry, Fishing and Hunting 2. Real Estate and Rental and Leasing 3. Construction
	Average Commute Time:	22.1 minutes

Business Count 2022

Without
Employees
422

With
Employees
146

Total
568

Source: [Census 2021](#)

South Slopes

This community is located within the [Central Okanagan Electoral Area East](#) outside the City of Kelowna including the south end area of Lakeshore Road.

While forestry was historically a major industry in South Slopes, the Okanagan Mountain Park fire in 2003 had a major impact on the industry.

Recreation, gravel operations and a winery comprise South Slopes' other commercial activities.

The Kettle Valley Rail trail (KVR) and the number of parks in the area have spawned growing recreational activities in the South Slopes.

Ellison

Located to the east of Kelowna and south of Lake Country, the Ellison community's heritage is founded on agriculture, rural acreages and scattered residential neighbourhoods within scenic valley terrain.

The Ellison area initially developed as ranchland. In the early 1900s, irrigation systems were installed and the area became internationally known as excellent farmland. In subsequent years as transportation improved, fruit growers and orchardists gained prominence. Despite secondary industries and service centres located close to major roads and Highway 97, the Ellison agricultural and rural character has remained. Today, residential neighbourhoods predominate the community.

Joe Rich

Located east of Kelowna in the Mission Creek Valley, Joe Rich is a quiet, rural area. Joe Rich features sparsely spaced home and acreages, community and regional parks and trails set within a fire-protected forested region. Big White Ski Resort and Kelowna are just a short drive away along Highway 33. The mountainous landscape makes it a popular area for hiking, mountain biking, snowmobiling, skiing and all-terrain vehicle exploring.

Information obtained from the South Slopes OCP, Ellison OCP and Joe Rich Land Use Bylaw

