



## Demographics

	Population 2021:	36,078 > 10.5% growth from 2016
	Median Age:	44.0
	Median Total Household Income in 2020:	\$99,000 > 17.9% growth from \$83,942 in 2015
	Median Home Price Resale:	\$750,000
	Median Home Price New:	\$1,240,000
	Major Industries Breakdown:	<ol style="list-style-type: none"> <li>1. Real Estate and Rental and Leasing</li> <li>2. Construction</li> <li>3. Professional, Scientific and Technical Services</li> </ol>
	Average Commute Time:	21.6 minutes

## Business Count 2022

Without Employees  
**3,220**

With Employees  
**1,200**

Total  
**4,420**

Source: [Census 2021](#)

**The second largest city by population in the Central Okanagan, West Kelowna celebrated 15 years as a city in 2022. Over this period, it has transformed from a rural community into a thriving young city. Like most areas of the Okanagan, the City of West Kelowna is a popular destination for tourists, business professionals and new residents. This visually stunning community and four-season playground offers something for everyone to enjoy.**

[West Kelowna](#) is located between the two major centres of Vancouver and Calgary. Convenient transportation access via the Highway 97 Connector provides an efficient connection to the Lower Mainland. People worldwide come to West Kelowna to enjoy the scenic vistas, great people and to experience the overall quality of life. It attracts those looking to live, work and play in a beautiful lakeside and mountainside community with a rich agricultural history, abundant parks and trails, and access to modern amenities.

West Kelowna continues to experience record-breaking growth. According to Stats Canada, its population grew at a rate of 10.5% between 2016 and 2021. The city has been investing in infrastructure, economic growth and prosperity, strengthening the community and fostering safety and well-being. West Kelowna has a diverse economy, which includes agriculture, construction, finance, food and retail services, lumber manufacturing, technology and tourism, including 17 world-renowned wineries and three breweries.

The City of West Kelowna envisions a place where people live in harmony with the lands and water, and with one another. With a commitment to maintaining a deep connection with the region's agricultural roots and celebrating its one-of-a-kind character, this inclusive and supportive community is poised to welcome any changes the future may bring through innovation and collaboration.



## Key Facts

West Kelowna has a thriving business community with 4,400+ active businesses based in the city.

A 750 metre paved multi-use pathway on Whitworth Road provides a separated path to Pebble Beach and Goats Peak Trail, encouraging residents and visitors alike to get outside and explore.

The Rose Valley Water Treatment Plant is the single largest construction project the City of West Kelowna has undertaken. Construction on the \$75 million project began in 2020, with a goal to deliver 70 million litres of treated water per day throughout the city.